

ieaa

International Education
Association of Australia



annual
report
2019–20

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PREFACE



This year has seen the Association grow from strength to strength as we tackle unforeseen challenges, pivot the way we work and become an even more influential voice for our sector.

We again have structured the annual report around the three key pillars of the Association's strategic plan:

Policy, advocacy and representation

Now more than ever IEAA's advocacy role in shaping sector policy is essential. As we face unprecedented challenges, we continue to be a united voice for our sector to advocate for international students, our members and those associated with the international education sector, and to engage government and the wider community to create shared understanding of the richness our sector brings to our nation. We continue to be represented on numerous federal and state-level advisory committees and profiled across various media outlets and platforms.

Professional learning

IEAA launched its flagship Fellowship Program in September 2019. The professional learning framework builds on IEAA's established position as a leading professional development provider and recognises and rewards members for their education, experience and engagement in international education. We congratulate the 11 Senior Fellows, 12 Fellows and 23 Associate Fellows who have joined the program since its launch, and acknowledge the 260 fellowship applications in progress. We also held 44 IEAA events during the year, including our first online Network Forum and hosted over 3300 attendees.

PREFACE

Research

IEAA's research output continues to go from strength-to-strength, ably guided by our research agenda. We are increasingly conducting and commissioning more of our own, independent research. We have particularly expanded our output in employability research which now includes:

- Employable you: an online guide for international students
- Research Paper: Global perspectives on international student employability
- Research Paper: Economic opportunities and outcomes of post-study work rights
- A Research Digest - International graduates: Navigating the home and host labour markets
- An extensive research project into the career outcomes of learning abroad
- Commissioning an update to the Employability Guide for International Students for Institutions (due to be released in late 2020)

We have also produced a Research Digest on Mental health and international students: issues, challenges and effective practice and continue to work on smaller state and federal government grant projects.

Considering all of this investment, we are pleased to remain in a sound financial position with over \$870,000 of members' equity (see pages 50–65). We are confident that we can continue to invest in the association to deliver on the final phase of our strategic plan and enhance our offering to all our members whilst still ensuring we remain cautious in a climate of uncertainty.

Finally, since this will be my final AGM as President, I want to thank our CEO and the Secretariat who have worked tirelessly under extraordinarily difficult circumstances to keep the association actively advancing the interests and agendas to the benefit of our members.

I present to you our annual report for the period 1 July 2019–30 June 2020.



Melissa Banks
IEAA President

strategic plan 2018–2020

strategic pillars

POLICY, ADVOCACY
& REPRESENTATION

PROFESSIONAL
LEARNING

RESEARCH

enabling capabilities

COMMUNICATIONS

ORGANISATIONAL &
FINANCIAL SUSTAINABILITY

PARTNERSHIPS

strategic pillars



POLICY, ADVOCACY & REPRESENTATION

Improve visibility and promote understanding of the holistic value of international education in Australia and globally.
Enhance representation of different sectors in the formation of national policy.



PROFESSIONAL LEARNING

Establish a dynamic, high-quality professional learning framework that is globally recognised by 2020.



RESEARCH

Generate and contribute to high-quality applied research relevant to Australian international education.
Disseminate relevant research to influence policy, advocacy and practice.

enabling capabilities



COMMUNICATIONS

Provide effective communications platforms that facilitate IEAA's strategic plan and enhance member engagement.
Deliver an effective media strategy to enhance IEAA's standing as the 'go to' organisation for international education in Australia.



ORGANISATIONAL & FINANCIAL SUSTAINABILITY

Ensure a financially viable organisation that can deliver on services to members and strategic plan initiatives.
Enhance organisational capability and sustainability.

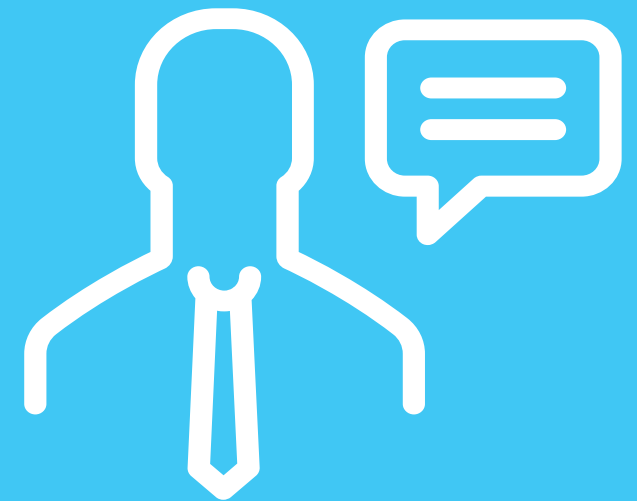


PARTNERSHIPS

Develop and execute a high-level strategy for successful engagement with partners, corporate associates and organisational members.
Broaden the association's membership to be truly cross sectoral.

strategic pillar I

policy, **advocacy**
and representation



For our vibrant international education sector, the twelve month period from July 2019 to June 2020 can be divided neatly into two halves. The first half of the period was almost “business as usual” with overall enrolments continuing their upwards trajectory albeit with some nascent concerns around the sustainability of our number one market, China. However, the second half of the twelve months absolutely shook things up.

No sooner had many of us returned to work in mid January, than southern Australia was beset by some of the worst bushfires on record. Quite apart from the tragic consequences that the fires had on families, regional communities and our native fauna, they also had unanticipated consequences for our sector. Social media was full of exaggerated commentary that suggested the whole of our continent was ablaze. Prospective students, particularly from North America and Europe, began cancelling enrolments on the basis that the bushfires had made Australia unsafe and because of our alleged failings on climate change policy. These perspectives notwithstanding, thankfully no education institutions which enrolled overseas students had campuses directly impacted by fire.

Just when the bushfire crisis appeared to be abating, word began to filter through from Wuhan, China about a highly infectious SARS like virus which soon became known as Covid-19. The timing of this pandemic could not have been worse for Southern Hemisphere education providers. With most universities’ first semesters due to commence in early March, thousands of already enrolled Asian students had returned to their home countries for Lunar New Year or new students were preparing to board flights to commence their studies in Australia. Compared to our key competitor study destination countries, our Federal Government moved very quickly to impose onerous quarantine restrictions on airport arrivals. There was a brief window of opportunity provided for students to quarantine for two weeks in a third country enroute to Australia.

However, once this option was curtailed some tens of thousands of students found themselves with no way back into our country. In equal measure, Australian Learning Abroad students had their plans to study offshore totally disrupted and many of those already offshore were repatriated back to Australia.

The three month period from April to end of June, 2020 featured a roller coaster ride of highs and lows for both our students and the app 240,000 Australians who work in our sector. In early May, the person in charge of our nation’s Covid-19 Recovery Plan, Nev Power, was quoted as suggesting that planes could be chartered to bring international students into Australia in time for a Semester Two intake. These early secure corridor pilot program proposals were quickly scuttled when on 12 June, Prime Minister Morrison stated unequivocally that “international students will not be permitted to enter Australia until our own citizens can move freely across borders in our nation.”

Given IEAA’s mandate for being the strongest possible advocate for our sector, the past twelve months have proven enormously challenging. The 24/7 media cycle has been a force to be reckoned with, student hardship has caused emotional stress and delivering supportive visa policy outcomes has been a never ending battle. In all of this, there has never been a more important time for the sector to come together and work effectively on a “road to recovery”.

POLICY AND ADVOCACY

Global Reputation Taskforce

Chaired by the IEAA CEO and with a membership of 28 key stakeholders (including every peak body and state and territory government) the Taskforce was formed by Education Minister Tehan to counter reputational damage to our sector from both the bushfires and subsequently, the pandemic. At its first meeting on 3 February, and having been informed that app 107,000 Chinese students were still offshore, the Taskforce set itself the following challenges:

- Keeping information flow to students, education providers and the wider community consistent and transparent
- Gaining agreement from the national regulators to provide maximum flexibility with term start dates, attendance and academic progress requirements without compromising our nation's world class regulatory framework
- Urgently exploring offshore delivery options with online and video learning of certain courses
- Ensuring that international students, both those stranded offshore and those already here, understood that their welfare and educational success was paramount

Between February and end of June, the Taskforce met on 18 occasions. Over this time, it presented Minister Tehan with a comprehensive list of recommendations which he agreed to act on.

Apart from providing a regular forum for stakeholders to come together and share challenges and best practice initiatives, the principal achievements of the Taskforce included:

1. Almost every state and territory government agreeing to announce hardship packages and funds for international students who had lost part time jobs, financial support from families or could not return home. With many education providers and city governments also providing support which allowed the Taskforce to advocate strongly to Minister Tehan for an injection of Federal funds. While we were unsuccessful in gaining support for a National Hardship Fund, the Federal Government did come forward with some funding support
2. The Acting Minister for Immigration, Alan Tudge, being lobbied to come forward with an appropriate student visa flexibility package. After meeting with the Taskforce, he announced a range of measures which included visa fee waivers and Post Study Work Right eligibility criteria for students forced to study offshore online
3. A united call for the Government to support education providers with regulatory fee relief, Minister Tehan announced the withdrawal of these fees and charges for a twelve month period

4. Agreement from Taskforce senior representatives of TEQSA and ASQA on regulatory flexibilities regarding offshore delivery and other measures advocated by the sector
5. Flexibility for the Destination Australia Scholarship program, including the ability for students to study remotely and to roll over funded places to 2021

Throughout the above deliberations, the CEO appreciated the input and support of IEAA Board members who, in various capacities, were also members of the Taskforce including President Melissa Banks, Peter Mackey, Derek Scott and Mike Ferguson.

POLICY AND ADVOCACY

Council for International Education

Established in 2016, Australia's National Council for International Education is the first of its kind in the world.

It brings together six Federal Ministers and 11 non-Ministerial Expert Members to better inform government thinking on issues related to the sector. It is also responsible for delivering the Australian Government's 'National Strategy for International Education 2025'. IEAA is represented on the Council by CEO Phil Honeywood (Convenor) and Board members Janelle Chapman and Derek Scott. Most of the meetings are held by the Expert Members.

The first full Council meeting for 2019 was held at Parliament House on 5 December. Apart from the 6 Federal Ministerial Members, five newly appointed Expert Members (of the 11 in total) were welcomed. These included our IEAA Vice President, Janelle (representing the public TAFE sector), the Vice Chancellors of Federation and Swinburne universities, the Deputy Vice Chancellor International of University of Melbourne and a General Manager of Navitas As Convenor of the Council, the IEAA CEO was asked to report progress of the following key work plan items:



1. Sign off on the required annual report of the Council to the Prime Minister
2. Discussion on recommendations of the Council's India and China Working Group Reports
3. Progress on measures to eradicate workplace exploitation of overseas students
4. Tabling of Minister Michaelia Cash's international education VET Taskforce Report
5. Refresh of the National Strategy and 2020 work plan

Separate from the full Council meeting, the Expert Members also provided important advice to Minister Tehan that influenced the decision to include the Gold Coast and Perth into official regional classification for the purposes of the new 3 year Post Study Work Right regional visa category.

Meetings of the Expert Members in the first half of 2020 were dominated by discussions on the overall economic and migration outlook, a Deloitte presentation which examined Covid-19 related competitor country challenges, a "road map to recovery" discussion, employability issues debate and a review of where the new proposed Australia brand was headed.

Throughout this period, Expert Members were also tasked by Minister Tehan with commencing consultations on a whole new National Strategy (rather than his originally envisioned "Strategy Refresh").

POLICY AND ADVOCACY

A great deal of time in the first half of 2020 was also spent working through with TEQSA on the flexibilities that might be possible for online/blended learning of both onshore domestic/international students and offshore international students.

Higher Education Standards Panel (HESP)

HESP is an expert statutory advisory body, established under the TEQSA Act, that has responsibility for higher education standards in Australia. IEAA has been represented on the HESP for some years by our CEO.

The two key areas of focus over the last 12 months continued to be important reviews of the:

- Higher Education Provider Category Standards, led by former Queensland University of Technology Vice-Chancellor, Peter Coaldrake, and
- Australian Qualifications Framework (AQF) led by Victoria University's Professor Peter Noonan

Both of the above tabled their reports during this period, and the HESP was required to provide formal advice to Minister Tehan on their respective recommendations.

In relation to the Category Standards, 4 Higher Education categories have been agreed to: Institute of Higher Education (minimum standard for all HEPs), University College (for high quality non university providers), Australian University (for all domestic universities including those that might only offer one or two specialist fields of education) and Overseas University (for all foreign universities that seek to operate in the Australian domestic market). A key outcome of the AQF Report, was agreement on a range of short courses that may provide for micro credentials going forward.

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POLICY AND ADVOCACY

New Colombo Plan Steering Group

IEAA has been represented on this Steering Group, since the New Colombo Plan Scholarship Program (NCP) inception seven years ago, by our CEO and Board member, Trevor Goddard. At a meeting in Canberra on 29 July 2019, the Department of Foreign Affairs raised the prospect of winding up the Steering Group and contracting out a large component of the program implementation to a third party provider.

A Morning Tea Ceremony for the 2020 cohort of NCP Scholars was presided over by Foreign Affairs Minister, Marise Payne, at Parliament House on 25 November 2019. The Minister then chaired the final meeting of the NCP Steering Group on 26 November. While most of our sector stakeholders would agree that the NCP program has been an outstanding success (with over 60,000 Australian undergraduate students having received a short term mobility or scholars award) there are genuine concerns about the sector's input into its governance in the future. This has been exacerbated by overseas travel bans affecting all NCP awardees during the pandemic (although DFAT's pivot to virtual mobility initiatives is to be commended).

Education Visa Consultative Committee (EVCC)

Chaired by senior executives of the Home Affairs Department, this Committee has been meeting quarterly for over eight years. With representation from all peak bodies and state and territory governments, it provides a useful forum for directly raising key sector issues and challenges.

Discussions throughout the year included "sharing of the academic progress risk" when students shift providers, tightening of admissions requirements for students from certain countries where bad agent behaviour became apparent, biometrics policy initiatives, processing time delays for post graduate visa applications and implementation issues regarding the recent Regional Australia policy announcements.

Committee members raised concerns with senior Department representatives about the lack of implementation of SSVF Visa Review recommendations. Consultations also took place at EVCC on pending decisions re: country and provider risk ratings. For example, there was some controversy around the decision to drop India to level 3 and its implications for ongoing recruitment from that market.

Chaired by senior executives of the Home Affairs Department, this Committee has been meeting quarterly for over eight years. With representation from all peak bodies and state and territory governments, it provides a useful forum for directly raising key sector issues and challenges.



STATE AND TERRITORY

Australian Capital Territory

After previously experiencing international enrolments above national growth rates, it was very much a mixed year for the ACT's sector. On the one hand, they benefited from inclusion in Minister Tehan's decision to provide 3 year post study work right visas for students studying in the territory as one of the designated regional areas. On the other hand, the ANU's decision to cap its international student enrolments began to have a negative impact on the ACT's overall international student enrolment data.

There was, however, good news for student growth profiles later in the year when UNSW went ahead with its ACT expansion plans through its purchase (with ACT Government support) of the former Canberra Institute of TAFE's central CBD campus. IEAA involvement in the territory has benefited greatly from having the University of Canberra's International Director, Mike Ferguson, as one of our Board members.

New South Wales

For some years, our Association has been represented on the NSW International Education Advisory Board (IEAB) through our Board member, Peter Mackey (who is also CEO of Study NSW) and the IEAA's CEO, Phil Honeywood. Following on from the NSW state election in early 2019, there was real concern that the re-elected Coalition State Government were determined to significantly reduce the number of its advisory committees. The IEAA CEO was able to successfully lobby for the continuation of the IEAB. This was further enhanced with the appointment of the NSW Chamber of Commerce CEO, Stephen Cartwright, as IEAB Chair and then with the Secretary of Treasury Dept joining as an IEAB member. The City of Sydney's CEO was also an important appointment to the Advisory Board.

With student accommodation proving to be a vexed issue in the Sydney area, IEAA was pleased to receive a small partnership grant from Study NSW to research best practice case studies of international student accommodation in a number of global education focused cities. The grant also required consultations with relevant NSW stakeholders with a view to recommending more "student friendly" planning scheme options in key study hub areas within and around the greater Sydney area (see also Research section of this report).

Northern Territory

IEAA has a close working relationship with Study NT. Our involvement in the territory was further enhanced with the election to our Board in October, 2019 of Charles Darwin University's Deputy Vice Chancellor International, Andrew Everett. One of our longstanding Board members, Derek Scott, also strengthened our involvement in the territory during the year through his establishment of a campus of Haileybury school in Darwin.

Our Association had strong representation at a number of international education related events in the NT. The IEAA CEO was invited to be a guest speaker in July 2019 at the Innovative Research Universities Senior Leaders' Forum and took the opportunity on this trip to meet with the new Secretary of the NT's Industry Dept as well as providing an on campus presentation to Charles Darwin University staff. This was followed up by another trip to Darwin in March 2020 when our CEO, as Convenor of the National Council for International Education, conducted the NT stakeholder consultations on the proposed new National Strategy for International Education. During this trip, our Association was also able to launch its first IEAA NT Young Professionals Chapter in partnership with Study NT.

STATE REPRESENTATION

Queensland

After representations from new Study Gold Coast CEO, Alfred Slogrove, the IEAA CEO joined a delegation that met with Minister Tehan's Private Office in July 2019 to lobby for the Gold Coast to be redesignated as regional in order to qualify for the new 3 year post study work right visa. This lobbying campaign was ultimately successful. Our Association is also represented on the Queensland Government's International Education and Training Advisory Group (IETAG) by the IEAA CEO and Board member Sarah Todd (with our Vice President Janelle Chapman an official Observer). Our President, Melissa Banks, was also appointed as a new member mid-way through the year. At the regular meetings of the IETAG key agenda items included updates on the innovative Study Queensland Talent Program, Regional Community of Practice and Queensland International Student Advisory Panel.

To the Queensland Government's credit, meetings have been consistently chaired by a designated "Champion Minister" for international education, Hon. Kate Jones. Compared to other similar state/territory advisory bodies this has proven to be a best practice model for effective advocacy.

South Australia

Over the course of the last twelve months, SA education institutions experienced a significant increase in their international student enrolments. Our SA based IEAA Board member, Arfa Noor, attributes this growth to three key policies:

- Active promotion by the State Government and Study Adelaide of an initiative around international students as start up entrepreneurs which generated a lot of interest
- The State Government actively pursuing a pro-growth population policy. Under its "Live, Learn and Stay" promotion campaign, overseas students are being promised migration outcomes if they can prove that they have studied and worked in the state for a 7 year period
- SA has been the beneficiary of the Western Australian Government's reluctance to classify their state as "regional" for the purposes of additional migration points and the recent 3 year post study work right visa initiative. Anecdotal evidence has suggested that students who might have initially intended to study in WA were instead drawn to the more attractive policy settings in the neighbouring state.

As a result of our Association's strong involvement in international student employability policies, the IEAA CEO was invited to speak at a University of South Australia Industry Breakfast event in Adelaide in November, 2019. This was followed up by performing the role of Facilitator at the annual Associations Forum CEO Summit in Adelaide in February, 2020. On each of these trips on-campus presentations were provided by the CEO to the three SA based universities and IEAA Young Professional Chapter networking events were held.

Tasmania

As with their SA counterpart, the Tasmanian Government is committed to enhancing their international education sector as a key plank of their overarching population growth policy. The IEAA CEO provided an on-campus "International Education Environment Scan" presentation to UTAS staff in mid 2019. In November 2019, ABC TV aired an interview with our CEO about the importance of Tasmania's "special relationship" with China (to coincide with the 5th anniversary of President Xi's visit to the state). Certainly, the significant growth in the state's overseas student enrolments has been partly attributed to the increased interest in Tasmania from Chinese citizens since the visit. In equal measure, an increase in the number of private education providers offering state migration points focussed courses has assisted with student numbers.

STATE REPRESENTATION

Victoria

It was not the greatest start to the year for the state's international education sector. While Study Melbourne, and related grant programs, remained highly regarded and well funded the State Government's governance involvement was greatly diminished. IEAA Board member, Derek Scott, and our CEO embarked on a lobbying exercise to get some form of state based advisory body reinstated by the Government for the sector. After a meeting with the Victorian Minister for Jobs, Innovation and Trade, Hon. Martin Pakula, he finally agreed to establish a new International Education Advisory Council (IEAC) with Derek and Phil Honeywood appointed as two of the eight members (Chaired by retiring Deakin University VC, Jane den Hollander). The IEAB held its inaugural meeting in December, 2019.

Another challenging issue arose when it became apparent that Victoria's longstanding International Education Sector Strategy would lapse in June, 2020. In order to assist put together a new State Budget funding allocation, the IEAA CEO was asked to provide input including a one on one "Strategy Refresh" meeting. Unfortunately, neither an updated state strategy nor a new forward estimates budget allocation had been agreed to by end of June, 2020. This situation was exacerbated by the job transfers of 3 separate International Education Directors from the relevant Department within the twelve month period.

Western Australia

In contrast to Victoria's governance challenges, the Western Australian sector was incredibly active in ensuring State Government collaboration with education providers. With the state's international student enrolments having significantly declined this was largely driven out of necessity. As a member of the Study Perth Board, our IEAA CEO was directly involved in ensuring that co-funding was obtained from the WA Government to match an annual levy which was agreed to be paid by education institutions. Some of this funding pool was then allocated to a successful China market social media campaign as well as a small grants program. The Study Perth Board also successfully lobbied WA Premier, Hon. Mark MacGowan, to have WA finally included as regional for both state sponsored skilled migration points and for the 3 year Post Study Work Rights Visa initiative.

Over the past twelve month period, Perth was also the location for two of the most important annual national conferences for our sector. The first of these was the Council for International Students in Australia (CISA) conference which was held in July, 2019. The IEAA CEO spoke at a number of sessions and officially launched at the conference our Association's much anticipated new Employability Guide for International Students, "Employable You".

WA based stakeholders also did a fantastic job in hosting the AIEC conference held at the Perth Convention Centre in October, 2019. Our Perth based IEAA Board member, Callum Cowell, provided important local knowledge and input into the AIEC Program Committee in the lead up to this highly successful conference.

As a member of the Study Perth Board, our IEAA CEO was directly involved in ensuring that co-funding was obtained from the WA Government to match an annual levy which was agreed to be paid by education institutions.



**John
Hudzik**
Michigan State University

aieec
2019 Perth
Leading the way
#aieec2019



Professor John Hudzik received the IEAA Excellence Award for Distinguished Contribution to International Education.

IEEC 2019

IEAA EXCELLENCE AWARDS



Distinguished Contribution to International Education

John Hudzik

Professor John Hudzik has made a lifelong contribution to international education globally. He has been recognised by EAIE, NAFSA and AIEA for his contribution to the sector, which includes the 2006 Charles Klasek award in recognition of outstanding service to international education, which he shared with Tony Adams. John remains deeply engaged with international education associations globally. John has also led a study tour of US learning abroad students to Australia to study Criminal Justice for more than 25 years.

Through this program, he has introduced hundreds of young Americans to the Australian justice system, to our institutions and our culture. This is a legacy of commitment and energy that we are unlikely to see again.



Tony Adams Rising Star

Julian O'Shea, Unbound

Julian O'Shea is the Founder and CEO of Unbound, an innovative educational organisation that designs and leads international study programs in partnership with universities across Australia. Julian is an inspiring early career professional with a passion for high-quality engaging and ethical international education programs. His work in international education and humanitarian development has been recognised in numerous forums including being named Young Australian of the Year (South Australia); a Green Gown Award for Learning, Teaching and Skills; and named one of Australia's 30 Most Inspiring Engineers.

IEAA EXCELLENCE AWARDS

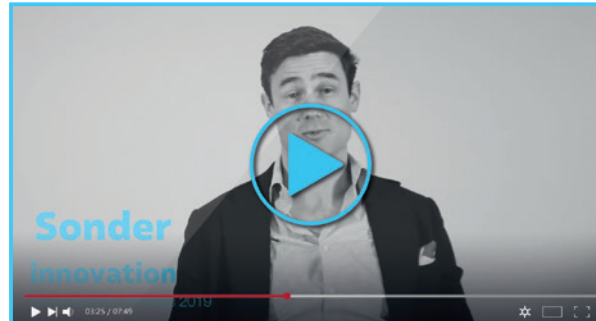


Best Practice in International Education

Insider Guides

James Martin, Managing Director

For over a decade, Insider Guides has addressed two major information gaps in the sector (social inclusion and high-quality pre-departure information), provided employment to students and assisted government and institutions to support international students. Today, free copies of the guides are distributed to over 70 per cent of new international students each year and over 500 institutions and other businesses across Australia.



Innovation in International Education

Sonder

[Sonder](#) augments education provider security for international students with 24/7 in-person support for any situation involving their rights, welfare, safety or security. Sonder delivers this through an innovative technology platform backed by highly skilled, vetted, off-duty or former emergency services. Sonder supports members from over 90 countries through partners such as Allianz and major universities and colleges.



Outstanding Postgraduate Thesis

Dr Alexander Stütz

PhD topic: Internationalisation of the medical curriculum in context – a multiple case study of German and Australian medical schools exploring practices of and influences on internationalising the curriculum in medicine.

This study explored the need for medical education to revise its curriculum to reflect the challenges and opportunities provided by a globalised world. While many acknowledge the importance of internationalising the curriculum, there is a lack of understanding what this means and how engagement could be increased and enhanced.

strategic pillar II

professional **learning**



IEAA FELLOWSHIP

Careers in international education are constantly evolving. But unlike many other professions, our career pathways aren't defined by clear roadmaps or professional frameworks.

As a flagship initiative of the Strategic Plan 2018– 2020, we developed a new professional credentialing program that aims to meet the diverse needs of international education professionals and provides a clear professional learning pathway.

After a pilot program in August, we rolled- out the IEAA Fellowship and online learning modules to all members on 2nd September 2019.

IEAA Fellowship recognises and rewards members for their education, experience and engagement in international education. This will enable members to:

- Gain sector-wide recognition for their expertise and knowledge
- Consolidate and keep track of their development and engagement
- Demonstrate their commitment to their international education career.

Members can track their activity and earn points for their formal qualifications, professional experience, foreign language capability, presentations at sector events, conference attendance, online modules, webinars and more. The more points they earn, the higher they progress through the tiered membership levels from Associate Fellow to Senior Fellow.

As of 30 June 2020, the Fellowship program had 46 badged members (23 Associate Fellows, 12 Fellows and 11 Senior Fellows), with 260 members in the pipeline.

The Hall of Fame, showcasing the recipients was launched in October 2019. A new video promoting several of our Fellowship Ambassadors was launched in early 2020.

View the hall of fame: <https://www.ieaa.org.au/professional-learning/hall-of-fame>

Online Modules

We also launched a suite of 10 online learning modules, to allow members to upskill in their own time, at their own pace, wherever they are in the world.

IEAA engaged learning design provider Liberate eLearning to build our online learning management system. We also engaged subject matter experts to work with Liberate on the content development.

These introductory modules provide a great avenue for members to diversify their knowledge in other areas, or embed them into induction programs for staff who are new to international education.

During the year we had almost 200 registrations for the modules, with International Education Essentials and Marketing & Recruitment Strategy the two most popular. Please see appendix for further module detail breakdown.

**associate
fellow**

IEAA-AF
4,000–6,999 points

fellow

IEAA-F
7,000–9,999 points

**senior
fellow**

IEAA-SF
10,000+ points

PROFESSIONAL LEARNING

Forums

IEAA Network Forums continue to be a great asset for IEAA members and non-members alike. Now in their sixth year, the forums are well established as annual events for those working in international education across all of our networks. In mid 2019, five of our Networks hosted their live forums, with some terrific turn outs and engaging speakers (see appendix).

However, due to COVID outbreak in March 2020, IEAA had to pivot and transition to online forums. Of particular note, the Marketing & Recruitment Network's Forum was the first to move to a virtual format in May 2020. They ran 5 hour-long webinar style sessions across a week with a wide variety of speakers and topics. These virtual experiences have been very well received, particularly in times of tighter budgets and no travel, and IEAA will continue with hybrid professional learning offerings going forward.

Pre-AIEC events

At AIEC 2019, IEAA facilitated two half-day workshops and three full-day masterclasses, as well as our annual IEAA Research Summit. The pre-conference events attracted 203 participants (see appendix).

Webinars

Members continue to take advantage of the free webinars we offer, with 1,156 registrations for webinars in 2019–20. 'A sector-wide response: Australia's bushfires, Novel Coronavirus and the Global Reputation Taskforce' saw particularly high registrations (570 people). Rebecca Hall, Austrade, Travis Power, Australian Government Department of Education and Phil Honeywood spoke to actions being undertaken to support the health and safety of current and incoming international students including the scope of the Global Reputation Taskforce.

IEAA Young Professionals also hosted an online event, 'Surviving and thriving #ISO2020' with nearly 200 registrants joining IEAA and Austrade to hear an update on the Australian and global response to the pandemic, outlining the role of IEAA and Austrade in advocating for international students and the broader international education sector.





PROFESSIONAL
LEARNING
AT A GLANCE

28

EVENTS

180+

SPEAKERS

2,640+

ATTENDEES

*these figures do not include Young
Professionals Events

ADMISSIONS AND COMPLIANCE NETWORK

AIEC 2019

It has been another exciting 12 months for the Admissions and Compliance Network. We had a short time to reflect on the success of our forum before preparing for AIEC. The network leadership took on the role of track chair for the Admissions and Compliance stream in the program. This required careful consideration of each abstract and providing suggestions on which sessions would be of interest to admissions and compliance professionals. We held an Under 18 Workshop and an Agent Management Masterclass. This was very timely as it coincided with the release of the Agent Dashboard in PRISMS and the implementation of the new ESOS Regulations. There was a lot for us to talk about at AIEC.

It was pleasing to see the interest in the Deputy Convener position for the Network, with five candidates running for the position. Many of the candidates reflected on the need to be doing more to address the needs of admissions staff. We welcomed Neelam Shukla to the role and thanked Anurag Kanwar for her valuable contribution during her term.

Admissions working group

In response to the strong message received during the elections, the Network convened an Admissions Working Group to identify where we needed to focus our efforts. A number of suggestions were received and these continue to be work in progress as we balance priorities in a competing environment.



Danielle Hartridge
Convener



Neelam Shukla
Deputy Convener



Nicole Latham
Deputy Convener

ADMISSIONS AND COMPLIANCE NETWORK



Going forward

Our focus then turned to planning for 2020 with an extremely ambitious wish list of not one, but two forums and a couple of webinars to focus on key topics. Dates were locked in and our theme for the forum was confirmed – Complex challenges, collaborative solutions. Little did we know at the time how relevant our forum topic would be. Then COVID-19 hit and everything was put on hold.

The flexible regulatory environment and how to respond to the many challenges became key discussion points with members and state based professional networks. This highlighted the importance of having a strong network of like-minded professionals that you can reach out to during challenging times.

The Admissions and Compliance Network will continue to engage with key colleagues from the Department of Home Affairs and hope to host a webinar late in July to talk about the long-awaited package of visa changes.

We will also continue to collaborate with ISANA: International Education Association to deliver an inaugural Under 18 Masterclass that is due to be held during October. This is the first time the two associations have collaborated on an event.

Planning is well under way for the postponed, Complex challenges, collaborative solutions: IEAA Admissions and Compliance Forum, that will now be held in November.

Prior to that Forum, Nicole Latham and Danielle Hartridge will have completed their term in office (post the October AGM). It has been an honour and privilege to serve the members of the Admissions and Compliance Network, the largest of all IEAA Networks. We send our best wishes and support to the incoming leadership team. Finally, thank you to all the amazing admissions and compliance staff for the exceptional work you do and your important contribution to international education in Australia.

LEARNING ABROAD NETWORK

National forum

The tenth annual IEAA Learning Abroad Forum with the theme of 'Connectivity and Collaboration' was held in Sydney and was hosted by the University of Technology, Sydney on the 15th-16th August 2019. This forum focussed on the "wicked problems" that many in the network face, including reassessing ways of working and identifying solutions to build capacity across the Australian learning abroad sector. 152 people attended from across the sector, including education institutions, industry and government. A particular highlight of this forum was the keynote on Design Thinking which introduced attendees to key methods, tools and mindsets of design thinking to help participants evaluate the value of design thinking in the context of learning abroad.

AIEC Pre-Conference masterclass

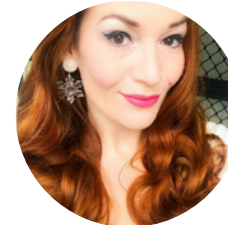
The pre-conference full day masterclass for AIEC 2019 was a collaboration between the Learning Abroad network and the Teaching and Learning Network called 'From concept to calibration: learning abroad program design'. It was attended by 23 practitioners working within the learning abroad space, bringing together professional and academic staff to look at practical tips and tricks in short term program design.

Other activities

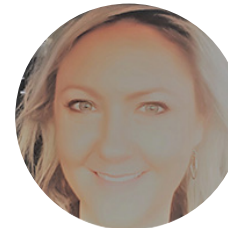
The Network held a webinar on embedding Microcredentials in Learning Abroad, which looked at moving skills development for learning abroad programs online. Another workshop on 'Balancing Risk with Opportunity: a student mobility case study' enabled practitioners to examine risk management in a learning abroad context. As a response to the COVID-19 crisis, the network has also held two webinars, to look at the effect of the pandemic on the sector, and to support institutions and practitioners through this crisis.

Leadership

The network leadership changed in October 2019, welcoming Julie Lambert and concluding Cara Bonnington's term as Deputy Convener. The current leadership would like to thank Cara for her dedication and commitment to the network.



Linda Rust
Convener



Julie Lambert
Deputy Convener



Peter Komsta
Deputy Convener

MARKETING AND RECRUITMENT NETWORK



Michelle Hosemann
Convener



Tanveer Shaheed
Deputy Convener



Emma Donohue
Deputy Convener

If 2020 was a person, they would have been sacked on their performance review. We kicked off the year with unprecedented bushfires that wreaked havoc not only on our land, but on our international student community. This was amplified through misinformation.

Fortunately, The formation of the Global Reputation Taskforce and the Collaborative Marketing Framework (CMF) ensured we had consistent messaging regarding the Australian bushfires.

With the embers still hot, COVID-19 hit and left thousands of students stranded, and travel restrictions put an end to student recruitment and marketing as we know it. We could have thrown our arms up and said that nothing could be done. But instead, we observed and shifted gears.

We thought creatively, learnt, adapted and innovated to deliver the 'Drivers of (virtual) change: IEAA Marketing and Recruitment Forum 2020'. This was the first of the IEAA Network Forums to pivot to digital delivery. Over the weeklong event Monday 11–Friday 15 May we provided critical updates and explored how providers were responding to these changing market conditions. We secured high-profile speakers including Matthew Noble, Jennifer Muir, Garth McGiddy, Ailsa Lamont, Nik Higgins, Mark Lucas, Professor Stephen Parker AO and Scott Rigby.

Over 300 colleagues registered for the Forum and we received excellent feedback from those who participated.

Going back in time and remembering a normal way of life, AIEC 2019 was jammed packed for our network. We hosted a panel discussion on the hot topic of "Joining forces: integrating the sales and marketing functions" and had lively discussions. Panellists included Chris Gartner, Libby Graham and Sarah Lightfoot.

The network leadership changed in October 2019. We sadly farewelled Marlena Mende as Deputy Convener and welcomed Tanveer Shaheed.

A big thank you to Marlena for sharing her wealth of knowledge and for her commitment. We also extend a special thank you to Matthew Lampkin for his assistance with the forum. And finally, a BIG thank you to all that have supported our network over the past year, especially given these challenging times, we very much appreciate it.

PATHWAYS NETWORK

It has been a challenging year for the IEAA Pathways Network, with usual face-to-face activities unable to be held due to impact of the coronavirus pandemic. The network will continue however to seek other ways and platforms to further its goal of giving the Pathways sector its own voice and promoting the contribution it makes to international education in Australia.

Jane Stewart, Director Foundation Year, Monash College, was elected to a Deputy Convener role, joining Convener Andrew Foley, College Director, La Trobe College and Deputy Convener Livia Tramontina, University Pathways Director, ILSC.

The Network held its one-day forum, in July 2019 with 44 participants meeting at La Trobe University Melbourne campus, and again came together in October 2019 at AIEC for its yearly Network Conversation to engage members. Just prior to the conversation, a productive discussion was had with key Pathways providers to discuss a potential research project looking into the benefits of the Pathways sector to international education in Australia.

Further discussions were held during the year on the proposed data project to map out and develop a series of standardised Pathway industry metrics and a steering group was appointed with key stakeholders of major providers in the sector. Due to these challenging times, it was decided to delay and reconsider the project in 2021.

Based on feedback from members, the network had hoped to work on reinstating a professional development event for Pathways academic staff, and also to be able to further support local networking activities. Although these were not able to be achieved in 2019-20, the network is hopeful that these aims can again be a focus once normality returns to international education in Australia.



Andrew Foley
Convener



Jane Stewart
Deputy Convener



Livia Tramontina
Deputy Convener

SCHOLARSHIPS AND FELLOWSHIPS NETWORK



Michael Bracher
Convener



Siena Morrisey
Deputy Convener



Amy Wan
Deputy Convener

Period of change

One enduring impression from what we have seen so far in 2020 is the resilience, resourcefulness and adaptability of sponsored students and their host institution in meeting the challenges thrown up by COVID19. Sponsored students have had an advantage over self-funded students through a guaranteed student income provided through their respective funding agency. However, like their self-funded colleagues, they have been placed in a study and social context entirely different to what they 'signed up for'. It has been impressive to see that the majority of sponsored students have opted to stay on in Australia to continue their studies and the way in which institutions and its staff from the sponsored student teams have pitched in to make this a valuable experience for them.

AIEC 2019

The Scholarships and Fellowships Network contributed strongly to the AIEC 2019 across the Network Discussion and two panel presentations. The Network Discussion was led by Deputy Convener Amy Wan who facilitated the dialogue amongst the wide cross-section of institutions represented.

The first of the panel presentations was by Gretchen Dobson (President Global Alumni Relations and Managing Director Australia, Academic Assembly Inc) and Natasha Warnock-Lai (International Engagement Coordinator, Murdoch University) who presented on leveraging sponsored student alumni connections. Key message was for the need to commence engagement with alumni when they are awardees on your campus and to maintain the contact through activities which focus on benefits to the alumnus rather than to your institution. The next panel discussion addressed the issue of credentialing an international student's professional activities in Australia. Key speakers at this panel included Suzy Watson (Practera), Shannon Willoughby (Study Queensland) and Emily Serong (Australia Awards Indonesia/Coffey International Development). The panel emphasised the importance of recognising the 'on-award' activities undertaken by international students and discussed the need for institutions to invest time with international students to develop the skills to be able to portray these experiences in a manner which would be seen as beneficial to future employers.

At the conference we welcomed Sienna Morrisey to the network leadership as Deputy Convener. Anneliese Berglind's term ended at the AGM. We thank Anneliese for her commitment to the Network and for sharing her time and knowledge.

SCHOLARSHIPS AND FELLOWSHIPS NETWORK

Looking ahead

Governments around the world are grappling with managing current and future budgetary pressures as a result of COVID19 related expenditures. Therefore, we are likely to see downward pressure beyond 2020 on funds available for scholarships leading to reprioritisation of scholarship recipient countries and further innovative thinking around Value for Money approaches to scholarship delivery. The Australian Government's 'Partnerships for Recovery: Australia's COVID19 Development Response' is one example of how government funding is expected to be reprioritised over the coming years. It provides a broad framework for future international development spending, prioritising health security, stability and economic recovery.

Scholarships and Fellowships, long term and short term can play a critical role in building infrastructure and critically important networks, regionally and at a bilateral level.

The IEAA Scholarships and Fellowships Network looks forward to contributing to rebuilding this critical component in the international education sector and facilitating discussions between its key players as we emerge from COVID19 and look to grow the quality, professionalism and profitability of the sector.



STUDENT LIFE NETWORK



Debra Langton
Convener



Leanne Harrison
Deputy Convener



Jorge Contreras
Deputy Convener

IEAA's Student Life Network brings together professionals from across the international education sector who work in roles that have an impact on the student experience. The network provides a meeting place for ideas, sharing good practice, identifying issues and developing solutions.

Network Forum

This year, our second year as a Network, we continued to bring together professionals working in student support, advice and counselling, employability, health and wellbeing, community engagement, accommodation provision, alumni and other areas across the student lifecycle.

In July we hosted our second ever annual Forum, Enhancing Mental Health and Building Resilience Among International Students. For the forum, we launched a Research Digest on International Student Mental Health by Associate Professor Helen Forbes-Mewett. We also were delighted to view an amazing production from Be You Be Scene performers titled 'Stories at the Heart of Change'. This was a very moving, confronting start to the forum that really set the scene and showed just how important the work we do is, to ensure international students are supported during their student journey.

AIEC 2019

We again were very involved in program planning for AIEC with Convener Deb on the conference program committee. We also hosted a workshop (see appendix) and our annual Network Conversation at the event.

Network Leadership

Elections closed at the end of the AGM at the conference and Jorge Contreras was elected to the position of Deputy Convener. We thank Desma Smith for a term well served as inaugural Deputy Convener of the Network and thank her for sharing her knowledge.

In May 2020, Deb retired and stepped down as Convener of the Network. Deb has dedicated her career to the international education sector. She has embodied leadership through formal and informal positions and has always been a strong advocate for the international student experience in Australia. We thank Deborah for being part of the inaugural Student Life Network Leadership team and wish her well in retirement.

TEACHING AND LEARNING NETWORK

The T&L Network had three main goals in 2019-2020:

- Broaden the scope of engagement by collaborating with other IEAA Networks
- Partner up with educational institutions to foster external impact
- Deliver sector specific professional development opportunities

To that effect we have achieved the following:

- Collaborated with the Learning Abroad Network to design and deliver a Masterclass in October which brought together academics and professional staff to explore learning abroad program design from concept to calibration. Learning abroad practitioners shared their perspectives working with central teams to recruit students, design the application process and prepare students. Equally, academic champions shared their experience as study tour leaders covering what to expect and tips and tricks for putting a program together to achieve learning outcomes and provide the best experience for students and staff alike.
- Partnered with La Trobe University for a one-day summit on global learning in higher education. The event brought together academics from Australia, US, New Zealand and China to share and debate their methods

of engaging students with the global world in an increasingly interconnected educational environment - focusing on three key themes (technology enhanced global learning, innovation in study abroad, pedagogies for global learning)

- Organised the 'Teaching and Learning Across Cultures Seminar' which focused on the impact of cohort mix on student experience, teaching practice and educational outcomes. We invited speakers from China, Germany, and the United States to compare the key challenges faced by educational institutions with international classrooms across four continents and share their respective strategies to ensure positive educational outcomes for all parties and stakeholders, such as the development of Best Practice Principles and investment in Professional Learning programs. Unfortunately this event was cancelled due to the pandemic, but we will continue to engage presenters to look at other opportunities to collaborate and share knowledge

As part of broadening our scope of engagement, we continue to work closely with the school sector and we are looking forward to hosting a joint forum in late 2020 with Independent Schools Queensland.



Damir Mitric
Convener



Mariana Lane
Deputy Convener



Susan Oguro
Deputy Convener

TRANSNATIONAL EDUCATION NETWORK



Caryn Nery
Convener



Marisa Furno
Deputy Convener



Peter Harris
Deputy Convener

As transnational education continues to expand globally, the TNE Network plays a critical role in providing timely and focused professional development and networking opportunities to ensure the Australian TNE industry maintains its leading edge.

TNE Forum

We held our annual TNE Forum on 1st and 2nd August, 2019 at the Victoria University Convention Centre in Melbourne. Attracting over 100 attendees, this year's forum had an impressive line-up of international speakers covering a wide range of very relevant topics such as the Indonesia-Australia Comprehensive Economic Partnership Agreement, the establishment of 'microcampuses' such as the University of Arizona model, UK government perspectives on TNE strategy, policy and politics, the future of microcredentials, TNE student experience, as well as the regular updates from TEQSA and ASQA.

AIEC 2019

For the first time in many years, the TNE Network did not have a pre-conference workshop at the AIEC. However, there was no shortage of other TNE-related sessions in the program covering new offshore campus development, Australian high school delivery, TNE student engagement and satisfaction, emerging models of TNE, and the future of TNE in the context of lifelong learning.

Looking ahead

The 2020 TNE Forum is being planned for 5th and 6th August, and is already shaping up to be our most globally focused to date. Emerging models and markets for blended modes of TNE delivery, leveraging tools and technology for digitally-enhanced remote delivery, working towards global qualification recognitions and TNE accreditation systems, and a first look at the Australian government's new TNE strategy are some of the topics we hope to explore.

With the rapid acceptance of digital tools to enhance learning, increasingly disrupted models of higher education and training credentialing and some signs that international mobility flows to Australia have passed its peak, Australian TNE is poised and well-positioned to take a more prominent role in ensuring the continued growth and competitiveness of Australian education provision globally.

YOUNG PROFESSIONALS

IEAA continues to promote the development of early career professionals in international education through our Young Professionals (YP) program. With six chapters nationwide, there is representation and support for events across the major educational institution hubs.

Thank you to Katie Hanna, Stephanie Bethencourt, Kimberly Goh and Broderick Moncrieff for a fantastic effort in getting IEAA YPs off the ground. Their terms ended in December 2019.

We also saw Nancy Ly stepdown briefly from the Queensland YP co-chair role in December 2019 and return in May 2020 when Heidi Benjaminson stepped down to begin her maternity leave. Katie Bergs is also on maternity leave and stepped down from her WA co-chair in March 2020. We thank them both for their contribution and wish them well!



Peline Tan
ACT Co-chair



David George
NSW co-chair



Rebecca Cozens
QLD co-chair



Jonathan Burrow
SA co-chair



Crystal Gordon
VIC co-chair



Katie Bergs
WA co-chair



**Michael
Wentworth-Perry**
ACT chair



Sowon Lee
NSW co-chair



Nancy Ly
QLD co-chair



Katie Tribe
SA co-chair



Vali Ratanavali
VIC co-chair



Adele Harper
WA co-chair



YOUNG
PROFESSIONALS
AT A GLANCE

16

EVENTS

680+

ATTENDEES

880+

MEMBERS

strategic pillar III

research



RESEARCH COMMITTEE



Dr Davina Potts
Research Committee
Chair



Brett Berquist
Committee member



Dr Amanda Daly
Committee member



Gabriela D'Souza
Committee member



**Assoc. Prof. Helen
Forbes-Mewetts**
Committee member



Dr Kirrilee Hughes
Committee member



Anouschka Inglis
Committee member



Dr Craig Whitsed
Committee member



Prof. Christopher Ziguras
Committee member

The research committee met 5 times in 2019–20 on 1 July 2019, 19 August 2019, 20 November 2019, 7 February 2020 and 30 April 2020.

Each year the Board can appoint three external committee member positions and one internal (Board member) position, or Board representative position.

In November 2019, expressions of interest (EOI) were advertised via the IEAA newsletter and research network social media channels. The three week period for nominations closed on 21 November, with a total of 11 nominations received. See attachment A for biographies and statements of interest.

A selection panel (Davina Potts, Emily O'Callaghan, Christopher Ziguras) assessed the applications which resulted in the following members being recommended to and approved by the IEAA Board: Amanda Daly, Anouschka Inglis, Craig Whitsed.

Christopher Ziguras, stepped down from the Committee Member role to become Research Director (FTE 0.1). This left a vacancy and Dr Kirrilee Hughes was reappointed into this position for the remaining term to December 2020.

Strengthening relationships with partner associations

The committee continued to engage with key partners nationally and globally. Davina, Chris and Emily worked closely with NAFSA throughout the year on a guide for practitioners interested in undertaking research in international education and Davina continued to represent the Association at global conferences, now virtually.

RESEARCH IN ACTION

Employable you: an online guide for international students

July 2019

- Professor Christopher Ziguras, IEAA, RMIT University
- Renée Chalon, Austrade
- Dr Than Pham, Monash University

Four years and 32,000 downloads after the publication of IEAA's first international student employability guide, we were thrilled to release an all-new, interactive guide full of essential tips and practical steps to help students on their employability journey.

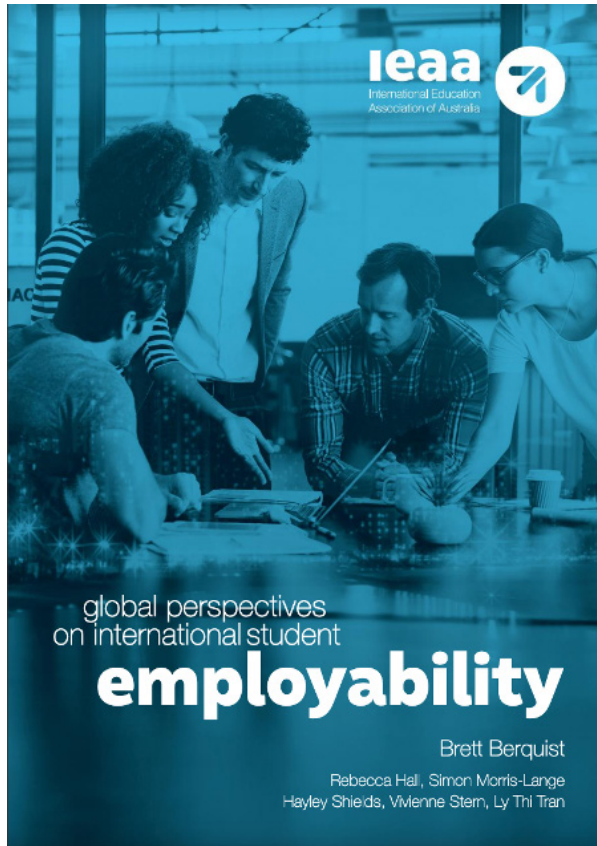
The guide was commissioned by IEAA with support from Austrade and launched at the CISA conference in Perth. It complements the white paper for employers hosted on the webpage <https://broadenourhorizons.com.au>.

International education: broadening Australia's horizons

The Association continued to promote the Broaden Our Horizons microsite. Key data was updated quarterly and the site was promoted through campus presentations and to state and territory governments.



See the full report: <https://www.ieaa.org.au/research/employability>



See the full report: <https://www.ieaa.org.au/research/global-perspectives-on-international-student-employability>

Global perspectives on international student employability

July 2019

- Brett Berquist (Lead author), Director International, The University of Auckland, New Zealand
- Rebecca Hall, Global Education Lead, Austrade
- Simon Morris-Lange, Deputy Head of Research, Expert Council of German Foundations on Integration and Migration (SVR)
- Hayley Shields, Director, Causation Consulting; past Director, Student Experience, Education New Zealand
- Vivienne Stern, Director, Universities UK International (UUKi)
- Ly Thi Tran, Associate Professor, School of Education, Deakin University; Future Fellow, Australian Research Council (ARC)

Employability has become a key driver in international education. However, as access to education is rising in the developed world, a first degree may no longer be a sufficient distinguisher for some labour markets.

Employability has become a key driver in international education. However, as access to education is rising in the developed world, a first degree may no longer be a sufficient distinguisher for some labour markets.

This paper, edited by Research Committee member Brett Berquist and launched at The World at Work, IEAA Employability Symposium provides an analysis of global policy settings and provider initiatives around international student employability. It included preliminary findings from a new study on the uptake of post-study work rights in Australia, as well as case studies from New Zealand, the United Kingdom and Europe.

The paper highlights that, cognisant of market demands, and operating within national policy and collective branding, education providers must determine their employability strategy to guide their learning outcomes towards a skill set that equips their graduates for the rapidly changing world of work.

REPORTS

Economic opportunities and outcomes of post-study work rights

October 2019

- Jonathan Chew – Nous Group

Temporary graduates in Australia are young, highly educated and globally competent, but employers are yet to realise the full benefits to the labour market, according to this report commissioned by IEAA and launched at the IEAA Research Summit in October 2019.

Almost three-quarters of temporary graduate visa (subclass 485) holders are in full-time (44%) or part-time (30%) employment.

Temporary graduates in Australia are young, highly educated and globally competent, but employers are yet to realise the full benefits to the labour market, according to this report commissioned by IEAA and launched at the IEAA Research Summit in October 2019.

But despite being younger and more highly educated than other skilled migrants, a number of temporary graduates are working in low-skilled occupations – or not at all – after their studies.

Around 17% work in low skilled jobs in retail, wholesale and hospitality. More than 1 in 5 are unemployed and looking for work (10%), or are not participating in the labour market (12%).

The paper looks at the history of the temporary graduate visa which was introduced by Australia in 2008 (and updated in 2013) as an important mechanism for international students to gain workplace experience and for Australia to remain competitive in the education market.

The research committee also hosted a PSWR Outcomes Stakeholder Roundtable at Melbourne Town Hall on 6 December. This meeting brought together key sector stakeholders from universities, peak bodies, CEDA, Treasury, Austrade and City of Melbourne to develop an action plan for the IEAA in response to employment outcomes for post-study work visa holders.

The Committee continue to look at PSWR as a priority and aim to look at new ways to use the Australian Census and Temporary Entrants Integrated Dataset (ACTEID).



See the full report: <https://www.ieaa.org.au/research/post-study-work-rights>



See the full report: <https://www.ieaa.org.au/research/career-outcomes-of-learning-abroad-2>

Career outcomes of learning abroad

Short Term Programs December 2019 National Report June 2020

- Dr Davina Potts – IEAA Research Committee; The University of Melbourne

Learning abroad is an enabler of skills development and all graduates should be able to access co-curricular learning experiences that will help to shape their future.

The Career Outcomes of Learning Abroad project surveyed more than 3,300 alumni of Australian universities in the first comprehensive, national study of learning abroad outcomes. This report is the second in the series and presents the major findings of the study.

In terms of the development of important employability skills, around 95 per cent of respondents rated their learning abroad experience as important or very important for developing their ability to interact with diverse individuals, communication skills and the capacity to adapt and learn quickly.

The report further highlights that learning abroad program leaders and designers are providing a highly contextualised international experience to participants, no matter the length of stay in host country.

Students are learning the entire time they are abroad and yet the learning recognition frameworks of many Australian universities are based entirely on classroom contact hours. Within this context, the report's author, Dr Davina Potts, proposes standard credit evaluation practices could be redesigned to better recognise the entire learning proposition of learning abroad programs.

The research project includes two reports, a video produced by StudyMove, infographs and customised institution PowerPoint presentations.

Learning abroad is an enabler of skills development and all graduates should be able to access co-curricular learning experiences that will help to shape their future.

REPORTS

Research Digest - Mental health and international students: issues, challenges and effective practice

July 2019

- Associate Professor Helen Forbes-Mewett – Senior Lecturer in Sociology, School of Social Sciences, Monash University

The mental health of Australian university students is generally shown to be in decline (Weir & Lee, 2016). It is an issue of concern that is attracting attention in host countries where international students relocate to undertake their studies. It is generally believed that mental health issues are increasing in occurrence and severity.

This IEAA Student Life Network commissioned Research Digest on International Student Mental Health was launched at the Student Life Forum in July.

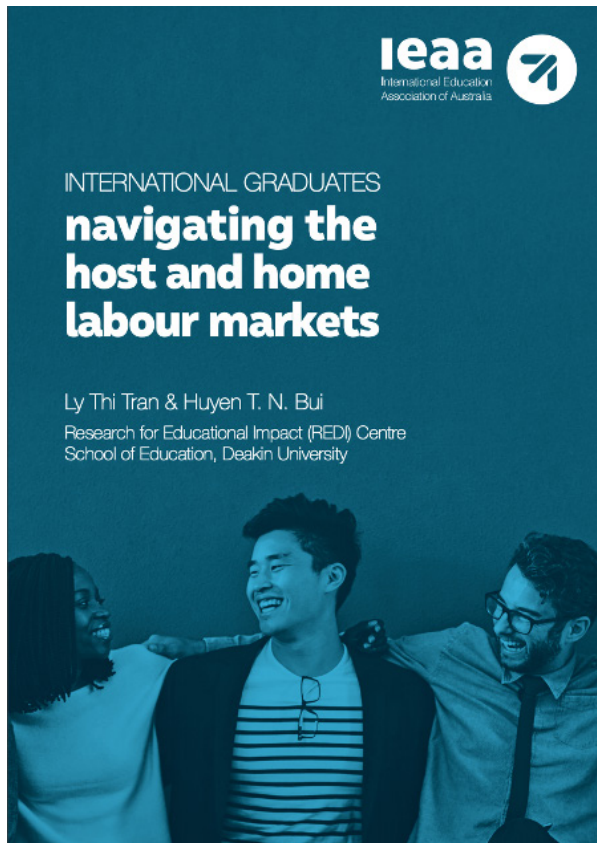
The literature brings together the major studies that have focused on international student mental health over the past 20 years.

The literature brings together the major studies that have focused on international student mental health over the past 20 years.

It seems the focus has shifted from general health concerns to problems associated with mental health. The literature pertaining to international students demonstrates that mental health is connected with many aspects of international student lives, not only because they are often at an age when mental health issues may arise, but also because of their new social environment. More recent literature is emerging from other contexts which throw new light on the topic and contribute to notions of preventions and interventions.



See the full report: <https://www.ieaa.org.au/documents/item/1616>



See the full report: <https://www.ieaa.org.au/documents/item/1743>

Research Digest - International graduates: Navigating the home and host labour markets

December 2019

- Ly Thi Tran, Deakin University
- Huyen T. N. Bui, Deakin University

This research digest focuses on how international graduates navigate the labour market both in their host country and at home. It explores the key factors that facilitate or inhibit their participation in the workforce across these different contexts, proposes key recommendations for practice and charts a way forward to support international graduate employability.

The discussion is underpinned by a framework for international graduate employability and home/host market navigation (Figure 1, p.5). This framework is based on an adaptation of Clarke's (2018) model, with the addition of the push and pull factors influencing international graduates' decision to remain in the host country or return home.

Clarke's model outlines four main components of graduate employability:

- human capital
- social capital
- individual behaviours, and
- individual attributes

It also takes into account how graduate employability is subject to the supply and demand of the labour market. The adapted framework extends these components and identifies the political, socio-economic and policy factors that govern the broader context in which international graduates decide to stay on or return and how they negotiate the labour market.

This research digest focuses on how international graduates navigate the labour market both in their host country and at home.

OTHER PROJECTS

Economic benefits online tool

This project, funded by an Enabling Growth and Innovation grant from the Department of Education, Skills and Employment (DESE) and in partnership with Nous and The Centre of Policy Studies (CoPS) at Victoria University looks at the economic benefits of international education. This accessible, interactive, online and open source economic modelling tool allows users to measure the economic benefits of international students in selected states, regions and education subsectors. The project is a proof of concept model and was produced and presented to the DESE in Canberra in late 2019. IEAA is waiting on confirmation from the Department on the final plan for this tool.

International Student Entrepreneurialism

IEAA received a grant from the Victorian Government to undertake a partnership project with Outcome.Life on an investigation of the entrepreneurial community in Victoria. IEAA produced a draft guide 'Being Entrepreneurial: A Guide for International Students' as an outcome from survey and focus group research.

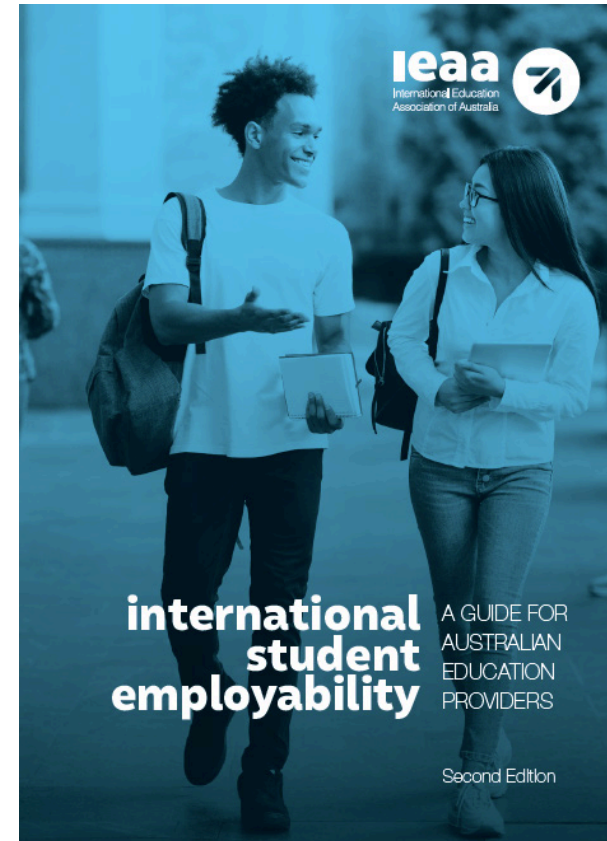
The Victorian Government are now working with Outcome.Life to gamify the resource and combine it with an employability map for international students.

Institution Employability Guide

As part of IEAA's suite of employability resources, we are updating the IEAA Employability Guide for Institutions. Dr Dino Willox, Director, Student Employability at University of Queensland and Dr Aleksandr Voninski have refreshed the previous guide including updates to the associated best practice case studies. The final version is expected to be launched in October 2020.

Research Digest on diversity in the classroom

To support evidence-based decision-making by education providers and regulatory agencies concerning optimal proportions of international and domestic students in the classroom, IEAA commissioned Umesha Weerakkody, PhD Candidate, The University of Melbourne to develop a digest on the impact of cohort mix on student experience and educational outcomes. The digest will identify what research has been undertaken in this area, describe what student characteristics were considered, how the student experience was understood and how educational outcomes were measured. IEAA Research Committee member, Professor Christopher Ziguras is currently working with Umesha on the initial findings of her literature review.



OTHER PROJECTS



A Guide to Practitioner Research in International Education

IEAA have partnered with NAFSA to co-publish a Guide to Practitioner Research to enhance the way practitioners undertake research and assist them in producing more robust and widely disseminated outcomes. The Guide will enable practitioners to systematically reflect on practice and share insights to benefit others. IEAA's Professor Chris Ziguras and NAFSA's Dr Shanna Saubert led the project. The final version of the guide will be launched and promoted via webinar in October 2020.

TNE in the Australian Schools Sector

IEAA has contracted Peter Burgess to update a previously commissioned 2015 report on this same topic. A steering committee has been engaged to advise on the project. Peter is currently refining the outcomes of the project which will be completed in two phases. The first phase, which will include initial findings from desktop research and a second phase involving interviews with various school sector stakeholders across states and territories. The report is due to be published in late 2020.

Pathways – the value of the sector

The IEAA Pathways Network has identified a need for pathway's specific data in order to better understand the market size, key trends and the value of the pathways sector. The project will be led by the IEAA Pathways Network, with a Steering Committee established to provide direction for the research project. Due to the impacts of COVID-19, the Steering Committee agreed it was best to postpone the project to early 2021 when institutions may have more resources and capacity to engage in the research. The project is currently on hold.

Enhancing Accommodation Options for International Students

IEAA received a StudyNSW grant to undertake a project 'International Student Accommodation: Global benchmarking and enhancing options in Sydney/NSW'. The project commenced in late December and is in partnership with the Student Accommodation Association (SAA) and Bonard.

A Bonard produced research paper reviewed comparable cities to Sydney (Barcelona, London) and looked at projected gaps in provision of beds in these cities. It also provided best practice suggestions for city and state policy. Phase 2 of the project will involve meetings with key decision makers in NSW and City of Sydney. IEAA is currently working with SAA and Bonard on how best to host these meetings virtually to promote the outcomes of the paper and good practice.

enabling capability |

communications



COMMUNICATIONS

Broaden our Horizons

IEAA continues to engage the wider community and promote the benefits of our sector through the [Broaden our Horizons](#) microsite. The site showcases the significant contribution of international students to Australia and the cities and regions where we live and learn.

International students account for over 1 in 50 people in Australia and they have a tremendous impact on the communities in which they live, study and work. “This project builds on earlier research commissioned by IEAA which concluded that while the sector itself understands the benefits of international education, we need to move beyond preaching to the converted,” said Phil Honeywood, IEAA CEO.

IEAA is working with Austrade and hopes to engage the Department of Education to continue to promote Broaden Our Horizons.

IEAA Blog

The [IEAA Blog](#) continues to be ranked as one of the top international education sites on the web. Thank you to those authors who contributed across the year Joanne Barker, Anna Esaki-Smith, Amy Godfrey, Rebecca Hall, Dimity Huckel, Dr Anand Kulkarni, Steve Nerlich, Dr Pii-Tuulia Nikula, Dr Davina Potts, Keri Ramirez, Jeffrey Smart, Tim Winkler and Christopher Ziguas.

Member Engagement

In addition to supporting our research output and media strategy, communications played an important role in promotion of IEAA’s new Fellowship and continued to engage members with IEAA Monthly Updates, IEAA News, the IEAA Blog and the Career Opportunities Alert.

A key metric for member engagement is readership of IEAA’s email communications. IEAA Monthly had an average open rate of 37 per cent, compared to 35 per cent in 2018–19. The average number of monthly readers rose from 846 to 920. The weekly Career Opportunities alert also continues to be a popular member service, with an average weekly open rate of 38 per cent.

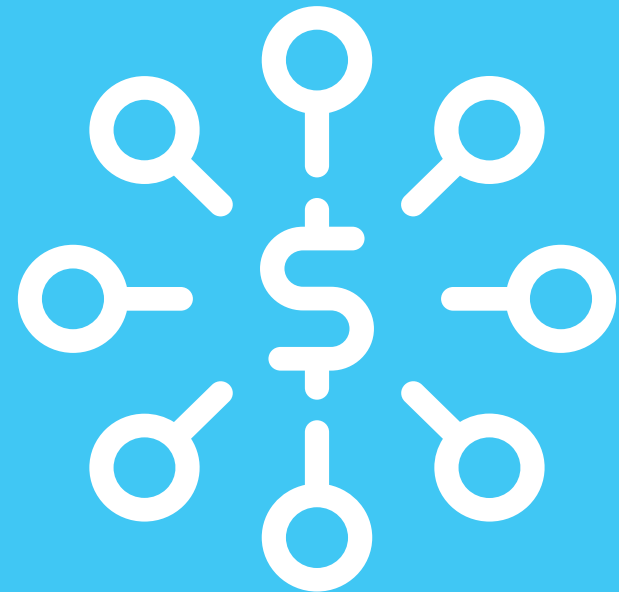
Website Stats

We continued to improve our online presence with various enhancements to the IEAA website. In 2018–19, we received more engagement than ever with 127,000 web visits up from 106,000 in 2018-2019.



enabling capability II

organisational
and financial
sustainability



GOVERNANCE

NAME	BOARD POSITION	MEETINGS ELIGIBLE	MEETINGS ATTENDED
Melissa Banks	President Vice-President	5	5
Janelle Chapman	Vice-President	5	3
Trevor Goddard	Treasurer	5	4
Jo Asquith	Ordinary Board Member	1	1
Rebecca Bendall	Invited Board Member (by Board)	1	1
Callum Cowell	Invited Board Member (by Board)	5	5
Gabriela D'Souza	Invited Board Member (by Board)	3	3
Andrew Everett	Ordinary Board Member	4	2
Michael Ferguson	Ordinary Board Member	5	4
Peter Mackey	Invited Board Member (by President)	5	4
Arfa Noor	Ordinary Board Member	5	4
Davina Potts	Ordinary Board Member	5	4
Derek Scott	Invited Board Member (by Board)	4	4
Kelly Smith	Ordinary Board Member	5	4
Sarah Todd	Ordinary Board Member	5	4

BOARD MEETINGS

The Board met five times in 2019-20:

- 16 August 2019 (Face to face)
- 29 October 2019 (Teleconference)
- 13 December 2019 (Face to face)
- 14 February 2020 (Face to face)
- 12 May 2020 (Zoom)

Board

IEAA held its Board election in October 2019. Nominations for Treasurer and three Ordinary Board Member positions closed at midnight on Tuesday 17 September 2019. Eleven nominations were received for the three Ordinary Board Member positions. One nomination was received for the position of Treasurer from Trevor Goddard. Trevor was subsequently re-elected, unopposed, into the position of Treasurer for the term ending October 2021.

The AGM was held on Thursday 17 October 2019 at 1.30pm at the Perth Convention & Exhibition Centre.

Members present at the meeting, and those with completed voting online or proxy forms voted. Voting for the 3 Ordinary Board Member positions closed at the end of the AGM.

Andrew Everett, Davina Potts (re-elected) and Kelly Smith (re-elected) were elected as Ordinary Board Members, each for a two-year term.

To ensure good representation across sectors and states, the Board can appoint up to two additional members. The Board appointed Gabriela D'Souza and Derek Scott (reappointed) to the Board at its 29 October Board Meeting.

SECRETARIAT

In August 2019 we welcomed Kim Siemensma to the team in the role of Professional Learning and Projects Coordinator. Kine Asgautsen decided to move on to her next challenge at the University of Melbourne in March 2020. For three years Kine did an amazing job leading IEAA's Professional Development and we thank her for her contribution.

Communications Manager, Peter Muntz, left the Association in mid-May. As many members will appreciate, Pete provided eight years of outstanding service to our Association. Among his achievements, he drove our brand re-development, enhanced our online engagement and, most recently, led the implementation of IEAA's Professional Learning Framework. Pete moved to Independent Schools Victoria to head up their new communications department.

The Secretariat remains based at RMIT University in Melbourne. However, due to the pandemic, in March 2020, the Secretariat started working from home. IEAA extends its thanks to RMIT for its continued support as we pivoted to this new way of working.



Phil Honeywood
CEO



Emily O'Callaghan
General Manager



Peter Muntz
Communications
Manager



Kine Asgautsen
Professional Development
Coordinator



Kim Siemensma
Professional Learning & Projects
Coordinator



Cindy Wei Lu
Administrative Officer

FINANCIAL REPORT

Board member's report

Principal activities

The association is Australia's leading international education professional organisation. Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally.

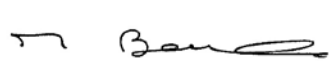
Significant change

No significant change in the nature of these activities occurred during the year.

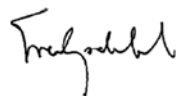
Operating result

The deficit of the association for the financial year amounted to \$30,631 (2019: deficit of \$244).

Signed in accordance with a resolution of the Members of the Board:



Melissa Banks
President



Trevor Goddard
Treasurer

Signed on this 8 October 2020.

Your Board members submit the financial report of the International Education Association of Australia Inc. for the financial year ended 30 June 2020. The names of Board members throughout the year and at the date of this report are listed here.

NAME	BOARD POSITION	DATE OF APPOINTMENT	DATE OF CESSATION
Melissa Banks	President	11 October 2018	–
Janelle Chapman	Vice-President	11 October 2018	–
Trevor Goddard	Treasurer	8/10/2015*	–
Jo Asquith	Ordinary Board Member	8 October 2015	17 October 2019
Rebecca Bendall	Invited Board Member (by Board)	30 October 2017	17 October 2019
Callum Cowell	Invited Board Member (by Board)	1 November 2018	–
Gabriela D'Souza	Invited Board Member (by Board)	29 October 2019	–
Andrew Everett	Ordinary Board Member	17 October 2019	–
Michael Ferguson	Ordinary Board Member	11 October 2018	–
Peter Mackey	Invited Board Member (by President)	17 November 2016	–
Arfa Noor	Ordinary Board Member	11 October 2018	–
Davina Potts	Ordinary Board Member	8/10/2015*	–
Derek Scott	Invited Board Member (by Board)	13/11/2015^	–
Kelly Smith	Ordinary Board Member	12/10/2017*	–
Sarah Todd	Ordinary Board Member	20 October 2016	–

* Re-elected 17 October 2019^, Re-appointed 29 October 2019.

FINANCIAL REPORT

Statement of surplus or deficit for the Year Ended 30 June 2020

	NOTE	2020 (\$)	2019 (\$)
Revenue	4	1,451,220	1,756,949
Employee benefits expense		(901,449)	(829,642)
Direct project expenses		(316,195)	(568,462)
Award, promotion and publications		(37,434)	(33,948)
Administration expenses		(95,238)	(92,388)
Database and website costs		(14,853)	(13,862)
Consulting and support fees		(56,594)	(154,547)
Travel expenses		(60,088)	(64,344)
Deficit before income tax		(30,631)	(244)
Income tax expense		–	–
Deficit for the year		(30,631)	(244)

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Statement of financial position as at 30 June 2020

	NOTE	2020 (\$)	2019 (\$)
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	5	314,639	602,799
Trade and other receivables	6	47,666	38,416
Other financial assets	7	1,127,762	1,143,231
Prepayments		8,038	11,788
TOTAL CURRENT ASSETS		1,498,105	1,796,234
TOTAL ASSETS		1,498,105	1,796,234
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	8	140,457	166,197
Deferred income	9	486,869	728,627
TOTAL CURRENT LIABILITIES		627,326	894,824
TOTAL LIABILITIES		627,326	894,824
NET ASSETS		870,779	901,410
EQUITY			
Accumulated surplus		870,779	901,410
TOTAL EQUITY		870,779	901,410

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Statement of changes in equity for the year ended 30 June 2020

	ACCUMULATED SURPLUS (\$)	TOTAL (\$)
2020		
Balance at 1 July 2019	901,410	901,410
Deficit for the year	(30,631)	(30,631)
Balance at 30 June 2020	870,779	870,779
2019		
Balance at 1 July 2018	901,654	901,654
Deficit for the year	(244)	(244)
Balance at 30 June 2019	901,410	901,410

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Statement of cash flows for the year ended 30 June 2020

	NOTE	2020 (\$)	2019 (\$)
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers		1,176,145	1,458,424
Payments to suppliers and employees		(1,505,021)	(1,877,556)
Interest received		22,653	25,841
Net cash used in operating activities	10	(306,223)	(393,291)
CASH FLOWS FROM INVESTING ACTIVITIES			
Payments for term deposits		-	(25,184)
Proceeds from term deposits		18,063	-
Net cash provided by / (used in) investing activities		18,063	(25,184)
Net decrease in cash and cash equivalents held		(288,160)	(418,475)
Cash and cash equivalents at beginning of year		602,799	1,021,274
Cash and cash equivalents at end of financial year	5	314,639	602,799

The accompanying notes form part of the financial statements.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2020

The financial statements cover International Education Association of Australia Inc. as an individual entity. International Education Association of Australia Inc. is a notforprofit association incorporated in Victoria under the Associations Incorporation Reform Act 2012 ('the Act').

The financial statements were authorised for issue by the committee on 13 August 2020.

The functional and presentation currency of International Education Association of Australia Inc. is Australian dollars.

Comparatives are consistent with prior years, unless otherwise stated.

1. Basis of preparation

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Reform Act 2012. The committee has determined that the association is not a reporting entity.

The financial statements have been prepared in accordance with the recognition and measurement requirements of the Australian Accounting Standards and Accounting Interpretations, and the disclosure requirements of AASB 101 Presentation of Financial Statements, AASB 107 Statement of Cash Flows, AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors and AASB 1054 Australian Additional Disclosures.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected noncurrent assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

2. Summary of significant accounting policies

(a) Income tax

The tax expense recognised in the statement of surplus or deficit comprises of current income tax expense. Current tax is the amount of income taxes payable (recoverable) in respect of the taxable surplus (deficit) for the year and is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the tax rates and laws that have been enacted or substantively enacted by the end of the reporting period.

Non member income of the association is only assessable for income tax, as member income is excluded under the principle of mutuality.

(b) Revenue and other income

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the association and specific criteria relating to the type of revenue as noted below, has been satisfied.

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

Revenue from contracts with customers

Revenue is recognised at an amount that reflects the consideration to which the Association is expected to be entitled in exchange for transferring goods or services to a customer. For each contract with a customer, the Association: identifies the contract with a customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative standalone selling price of each distinct good or service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2020

Grant revenue

Government grants are recognised at fair value where there is reasonable assurance that the grant will be received and all grant conditions will be met. Grants relating to expense items are recognised as income over the periods necessary to match the grant to the costs they are compensating. Grants relating to assets are credited to deferred income at fair value and are credited to income over the expected useful life of the asset on a straight-line basis.

Interest revenue

Interest is recognised using the effective interest method.

Rendering of services

Revenue in relation to rendering of services is recognised depending on whether the outcome of the services can be estimated reliably. If the outcome can be estimated reliably then the stage of completion of the services is used to determine the appropriate level of revenue to be recognised in the period.

If the outcome cannot be reliably estimated then revenue is recognised to the extent of expenses recognised that are recoverable.

Subscriptions

Revenue from the provision of membership subscriptions is recognised on a straight line basis over the financial year.

Other income

Other income is recognised on an accruals basis when the association is entitled to it.

(c) Goods and services tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payable are stated inclusive of GST.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

(d) Financial instruments

Financial instruments are recognised initially on the date that the association becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

Financial assets

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets.

Classification

On initial recognition, the association classifies its financial assets into the following categories, those measured at:

- amortised cost
- fair value through profit or loss FVTPL

Financial assets are not reclassified subsequent to their initial recognition unless the association changes its business model for managing financial assets.

Amortised cost

Assets measured at amortised cost are financial assets where:

- the business model is to hold assets to collect contractual cash flows; and
- the contractual terms give rise on specified dates to cash flows are solely payments of principal and interest on the principal amount outstanding.

The association's financial assets measured at amortised cost comprise trade and other receivables, term deposits and cash and cash equivalents in the statement of financial position.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2020

Subsequent to initial recognition, these assets are carried at amortised cost using the effective interest rate method less provision for impairment.

Interest income and impairment are recognised in profit or loss. Gain or loss on derecognition is recognised in profit or loss.

Impairment of financial assets

Impairment of financial assets is recognised on an expected credit loss (ECL) basis for financial assets measured at amortised cost

Trade receivables

Impairment of trade receivables have been determined using the simplified approach in AASB 9 which uses an estimation of lifetime expected credit losses. The association has determined the probability of nonpayment of the receivable and multiplied this by the amount of the expected loss arising from default.

Financial liabilities

The association measures all financial liabilities initially at fair value less transaction costs, subsequently financial liabilities are measured at amortised cost using the effective interest rate method.

The financial liabilities of the association comprise trade and other payables.

(e) Impairment of nonfinancial assets

At the end of each reporting period, the association reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the higher of the asset's fair value less costs of disposal and value in use, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised in the income and expenditure statement.

(f) Cash and cash equivalents

Cash and cash equivalents comprise cash at bank.

(g) Trade and other receivables

Trade and other receivables are stated at their amortised cost less impairment losses.

(h) Trade and other payables

Trade and other payables are stated initially at fair value and subsequently measured at their amortised costs.

(i) Adoption of new and revised accounting standards

The Association has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

The key new accounting standards were AASB 1058 Income of NotforProfit Entities, AASB 15 Revenue From Contract with Customers and AASB 16 Leases and its amendments to the extent relevant to the financial statements of the Association.

The adoption of these Accounting Standards and Interpretations impacted the Association as described below.

AASB 15 Revenue from Contracts with Customers

The Association has adopted AASB 15 from 1 July 2019. The standard provides a single comprehensive model for revenue recognition. The core principle of the standard is that an entity shall recognise revenue to depict the transfer of promised goods or services to customers at an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The standard introduced a new contract based revenue recognition model with a measurement approach that is based on an allocation of the transaction price.

The adoption of this standard has not caused any material adjustments to the reported financial position, performance or cash flow of the Association.

AASB 16 Leases

The Association has adopted AASB 16 from 1 July 2019. The standard replaces AASB 117 'Leases' and for lessees eliminates the classifications of operating leases and finance leases.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2020

Except for shortterm leases and leases of lowvalue assets, rightofuse assets and corresponding lease liabilities are recognised in the statement of financial position. Straightline operating lease expense recognition is replaced with a depreciation charge for the rightofuse assets (included in operating costs) and an interest expense on the recognised lease liabilities (included in finance costs).

The adoption of this standard has not caused any material adjustments to the reported financial position, performance or cash flow of the Association.

AASB 1058 Income of NotforProfit Entities

The Association has adopted AASB 1058 from 1 July 2019. The standard replaces AASB 1004 'Contributions' in respect to income recognition requirements for notforprofit entities. The timing of income recognition under AASB 1058 is dependent upon whether the transaction gives rise to a liability or other performance obligation at the time of receipt. Income under the standard is recognised where: an asset is received in a transaction, such as by way of grant, bequest or donation; there has either been no consideration transferred, or the consideration paid is significantly less than the asset's fair value; and where the intention is to principally enable the entity to further its objectives.

The adoption of this standard has not caused any material adjustments to the reported financial position, performance or cash flow of the Association.

(j) New accounting standards for application in future periods

The AASB has issued new and amended Accounting Standards and Interpretations that have mandatory application dates for future reporting periods. The adoption of these standards is not expected to have any material impact on the reported position or performance of the association.

3. Critical Accounting Estimates and Judgments

The preparation of a financial report in conformity with Australian Accounting Standards requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis.

Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The significant estimates and judgements made have been described below.

Coronavirus (COVID19) pandemic

Judgement has been exercised in considering the impacts that the Coronavirus (COVID19) pandemic has had, or may have, on the Association based on known information. This consideration extends to the nature of the products and services offered, customers, supply chain, staffing and geographic regions in which the Association operates.

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2020

4) Revenue and other income	2020 (\$)	2019 (\$)
Membership income		
• individual membership	121,975	127,155
• organisational membership	644,002	583,147
• corporate affiliates	89,500	91,982
Seminar and conference fees	353,472	444,641
Research and consulting fees	190,968	452,650
Development grant	17,410	11,533
Interest income	22,653	25,841
Other income	11,240	20,000
	1,451,220	1,756,949

5) Cash and cash equivalents	2020 (\$)	2019 (\$)
Cash at bank and in hand	314,639	602,799
	314,639	602,799

6) Trade and other receivables	2020 (\$)	2019 (\$)
CURRENT		
Trade receivables	40,060	29,396
GST receivable	1,180	-
Accrued interest	6,426	9,020
	47,666	38,416

7) Other financial assets	2020 (\$)	2019 (\$)
CURRENT		
Term deposits	1,127,762	1,143,231
	1,127,762	1,143,231

8) Trade and other payables	2020 (\$)	2019 (\$)
CURRENT		
Trade payables	131,957	154,153
Sundry payables and accrued expenses	8,500	8,500
GST payable	-	3,544
	140,457	166,197

9) Deferred income	2020 (\$)	2019 (\$)
CURRENT		
Membership subscriptions	390,368	355,671
Professional development services	12,091	39,306
AIEC	-	107,100
IEAA Excellence Awards	20,500	25,500
Unexpended grants	63,910	201,050
	486,869	728,627

FINANCIAL REPORT

Notes to the financial statements for the year ended 30 June 2020

10) Cash flow information	2020 (\$)	2019 (\$)
(a) Reconciliation of cash		
Cash at the end of the financial year as shown in the statement of cash flows is reconciled to items in the as follows:		
Cash and cash equivalents	314,639	602,799
	314,639	602,799
(b) Reconciliation of result for the year to cashflows from operating activities		
Deficit for the year	(30,631)	(244)
Changes in assets and liabilities:		
• (increase)/decrease in trade and other receivables	(11,844)	101,105
• (increase)/decrease in prepayments	3,750	(1,964)
• increase/(decrease) in deferred income	(241,758)	(373,789)
• increase/(decrease) in trade and other payables	(25,740)	(118,399)
Cashflows from operations	(306,223)	(393,291)

11) Events after the end of the reporting period

The impact of the Coronavirus (COVID19) pandemic is ongoing and it is not practicable to estimate the potential impact, positive or negative, after the reporting date.

The situation is rapidly developing and is dependent on measures imposed by the Australian Government and other countries, such as maintaining social distancing requirements, quarantine, travel restrictions and any economic stimulus that may be provided.

No other matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the association, the results of those operations or the state of affairs of the association in future financial years.

FINANCIAL REPORT

Statement by the Members of the Board

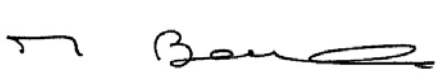
Annual statements give true and fair view of financial performance and position of the association

The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 2 to the financial statements.

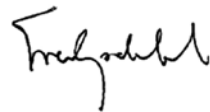
In the opinion of the committee the financial report as set out on pages 50 to 60:

1. Gives a true and fair view of the financial position of International Education Association of Australia Inc. as at 30 June 2020 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that International Education Association of Australia Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the committee and is signed for and on behalf of the committee by:



Melissa Banks
President



Trevor Goddard
Treasurer

Signed on this 8 October 2020.

INDEPENDENT AUDITOR'S REPORT

Report on the Audit of the Financial Report

Opinion

We have audited the accompanying financial report, of International Education Association of Australia Inc. (the association), which comprises the statement of financial position as at 30 June 2020, the statement of surplus or deficit, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the statement by members of the committee.

In our opinion, the financial report of International Education Association of Australia Inc. is in accordance with the Associations Incorporation Reform Act 2012 including:

- (a) giving a true and fair view of the association's financial position as at 30 June 2020 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards to the extent described in Note 1.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the association in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter Basis of Accounting

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the association to meet the requirements of the Associations Incorporation Reform Act 2012. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

INDEPENDENT AUDITOR'S REPORT

Report on the Audit of the Financial Report

Responsibilities of the Committee Members

The committee members are responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the Associations Incorporation Reform Act 2012, and for such internal control as the committee members determines is necessary to enable the preparation of the financial report is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the committee members are responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the committee members either intends to liquidate the association or to cease operations, or has no realistic alternative but to do so.

The committee members are responsible for overseeing the association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable

assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

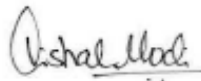
INDEPENDENT AUDITOR'S REPORT

Report on the Audit of the Financial Report

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial reporter, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the management regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Nexia Sydney Audit Pty Ltd



Vishal Modi

Director

Signed on this 8 October 2020.

INDEPENDENT AUDITOR'S REPORT

Report on the Audit of the Financial Report



Independent Auditor's Report to the Members of International Education Association of Australia Inc.

Report on the Audit of the Financial Report

Opinion

We have audited the accompanying financial report, of International Education Association of Australia Inc. (the association), which comprises the statement of financial position as at 30 June 2020, the statement of surplus or deficit, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the statement by members of the committee.

In our opinion, the financial report of International Education Association of Australia Inc. is in accordance with the *Associations Incorporation Reform Act 2012* including:

- (a) giving a true and fair view of the association's financial position as at 30 June 2020 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards to the extent described in Note 1.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the association to meet the requirements of the *Associations Incorporation Reform Act 2012*. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Responsibilities of the Committee Members

The committee members are responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the *Associations Incorporation Reform Act 2012*, and for such internal control as the committee members determines is necessary to enable the preparation of the financial report is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the committee members are responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the committee members either intends to liquidate the association or to cease operations, or has no realistic alternative but to do so.

The committee members are responsible for overseeing the association's financial reporting process.

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Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the management regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Nexia Sydney Audit Pty Ltd

Vishal Modi
Director

Dated this 8th day of October 2020

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enabling capability III

partnerships



MEMBERSHIP

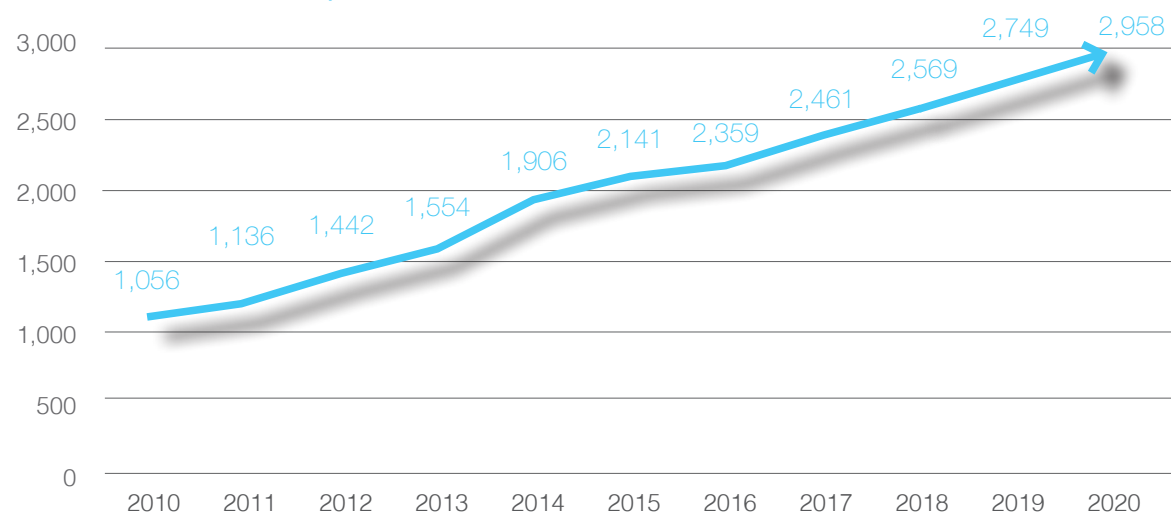
IEAA membership continued to grow, reaching 2,958 by 30 June 2020 – an increase of 8 per cent on last year's result. Study Group and the University of Sydney upgraded from Gold to Platinum, Macquarie University and University of Wollongong upgraded from Silver to Gold, International College of Management Sydney and Scape joined as new Gold Members and Victoria University as a new Silver Member.

The Corporate Affiliate program welcomed new partners Boomerang International Education Services, FutureLearn and The Access Platform.

IEAA thanks all of our members and partners for their continued support.

INDIVIDUAL MEMBERS	30 JUNE 2020	30 JUNE 2019
Individual	380	374
Courtesy	42	39
Life membership	3	3
Organisational	2533	2,333
TOTAL	2958	2,749
ORGANISATIONAL MEMBERSHIP	30 JUNE 2020	30 JUNE 2019
Platinum	14	12
Gold	16	14
Silver	18	19
Corporate affiliates	21	21
TOTAL	69	66

IEAA membership 2010–20





ieaa
International Education
Association of Australia

engage
power
education

ieaa
Matthew Dobson
Trinity College, University of
Melbourne

ieaa
Crystal Gordon
Trinity College, University of
Melbourne



IEAA
MEMBERSHIP
AT A GLANCE



2,958

MEMBERS



69

ORG. MEMBERS



340+

ORGANISATIONS

ORGANISATIONAL MEMBERS

Platinum



Gold



ORGANISATIONAL MEMBERS

Silver

- Academia International
- Australian Catholic University
- Charles Darwin University
- Flinders University
- Holmes Institute
- James Cook University / Sarina Russo
- Ozford Australia
- Queensland University of Technology
- Southern Cross University
- Swinburne University of Technology
- TAFE Queensland
- University of Canberra
- University of South Australia
- University of Southern Queensland
- University of Tasmania
- Victoria University
- Victorian Institute of Technology
- Western Sydney University

Corporate affiliates





STAKEHOLDER RELATIONS

Australian International Education Conference (AIEC)

Both IEAA and our conference partner, IDP, were delighted to welcome app 1,500 delegates to AIEC 2019 in Perth. Feedback via the conference survey was very pleasing. Our Association greatly appreciated the extensive volunteer input of our Vice President, Janelle Chapman, and Board member, Callum Cowell, on a new AIEC Program Committee. Together with our 8 Network Convenors, secretariat team members (Emily and Kine) and IDP representatives, this committee had oversight of most of the matters associated with the conference. A separate AIEC Steering Committee, which included Board member, Kelly Smith, and the IEAA CEO performed a macro oversight function.

Both AIEC Committees came together in January 2020 for a workshop which brainstormed ideas for content looking towards the proposed AIEC 2020 Conference scheduled for the Gold Coast Convention Centre in October that year (because of the Gold Coast location, Board member Sarah Todd kindly agreed to join the Steering Committee). Unfortunately, the advent of the Covid-19 pandemic quickly made it apparent that the conference would have to be postponed, to the same location, in October 2021. In the meantime, Committee meetings continued to take place with a particular focus on coordinating some AIEC badged virtual events for late 2020.

IEAA agreed to assist its IDP conference partner to coordinate these events (and continue planning for the 2021 conference) on a volunteer basis. A direct result of this arrangement is that our Association will receive no conference fee income from IDP for a full twelve month period.

Education peak bodies

The formation of the 27 member Global Reputation Taskforce (GRT), to tackle the sector's response to both the January bushfire crisis and the subsequent global pandemic, provided an excellent opportunity for peak bodies to strengthen their already strong collaborative efforts. With the IEAA CEO chairing weekly GRT meetings, our Association was pleased to play a pivotal role in ensuring that the sector had a united voice in its dealings with different levels of government. Whenever possible, IEAA has also taken up invitations to speak at fellow education peak bodies' conferences/events including Universities Australia, TAFE Directors Australia, Independent Higher Education Australia (IHEA), Independent Tertiary Education Council Australia (ITECA), ISANA, Australian Government Schools International (AGSI) and the Independent Schools Council of Australia (ISCA). Further collaboration also continued throughout the year on specialist committees which examined issues including providers sharing of students' academic progress risk and possible changes to the 6 month minimum study period requirements with the principal education provider.

Council of International Students Australia (CISA)

CISA hosted its annual conference in Perth in July 2019. Over 200 international students from all over Australia represented their education institutions' chapters. IEAA again had strong involvement throughout the conference. The new elected CISA President, Ahmed Ademoglu, subsequently performed his representative duties very conscientiously throughout his twelve month term. However, from the time of his election onwards, his Presidency was beset by unfortunate factional undermining. The IEAA CEO attempted to provide conciliation between the two groups but this ultimately failed to succeed. Ahmed resigned from his position as CISA President a few weeks short of serving his full term in June 2020.

STAKEHOLDER RELATIONS

Global affiliated associations

IEAA has performed its role as current Chair of the Network of International Education Associations (NIEA) with diligence. Almost all of the 14 member associations were able to come together for a formal meeting of the NIEA which coincided with the European Association for International Education (EAIE) Conference in Helsinki (24-27 September 2019) and a special meeting which coincided with the International Education Association of South Africa (IEASA) Conference in Cape Town (20-23 August 2019). These two meetings resulted in agreement between the member associations to draft a Joint Statement on the Importance of International Higher Education and Research. The IEAA CEO was proud to be a member of the drafting committee for the [Statement](#).

It was intended for the Statement to provide a foundation document for a planned Global Dialogue forum of NIEA members in Bariloche, Argentina in April, 2020. The two themes of the Dialogue were intended to be countering xenophobia and promoting social inclusion (with thematic papers also prepared by the drafting committee). Unfortunately, Covid-19 has postponed the Dialogue taking place for the foreseeable future.



appendix



1. BOARD



Melissa Banks
President



Janelle Chapman
Vice President



Trevor Goddard
Treasurer



Callum Cowell
Board member



Gabriela D'Souza
Board member



Andrew Everett
Board member



Mike Ferguson
Board member



Peter Mackey
Board member



Arfa Noor
Board member



Davina Potts
Board member



Derek Scott
Board member



Kelly Smith
Board member



Sarah Todd
Board member

As at 30 June 2020.

2. PROFESSIONAL DEVELOPMENT

TACKLING MENTAL HEALTH: IEAA STUDENT LIFE FORUM 2019

Friday 5 July 2019, Melbourne

- Trish Behan, Macquarie University
 - Rebecca Bendall, Monash University
 - Yonna Cowan, Deakin Residential Services
 - Diana Crvenkovic, Victorian Government Department of Jobs, Precincts and Regions
 - Dr Helen Forbes-Mewett, Monash University
 - Jonathan Gliksten, iglu
 - Manorani Guy, ISANA Victoria and Tasmania
 - Hon. Phil Honeywood, IEAA
 - Hayley Jenshel, Bupa
 - Emma Last, StudyMelbourne
 - Manfred Mletsin, CISA
 - Sophie O'Keefe, English Australia
 - Cindy Parson, RMIT Training
 - Joanna Shaw, La Trobe University
 - Catherine Simmonds, Artistic Director
 - Desma Smith, Swinburne University of Technology
 - Keith Storace, Swinburne University of Technology
- 63 attendees

RAISING OUR (SECTOR) VOICE: IEAA PATHWAYS FORUM 2019

Friday 26 July 2019, Melbourne

- Phillip Allen, UTS Insearch
 - Andrés Bayer, Trinity College, The University of Melbourne
 - Lisa Bunguech Hieng Keo, Trinity College, The University of Melbourne
 - Simon Dry, University of Adelaide College
 - Andrew Foley, La Trobe College Australia
 - Sara Manka, CQUniversity
 - Mystique Nelis, Austrade
 - Steve Nerlich, Australian Government Department of Education
 - Professor Peter Noonan, Victoria University
 - Dennis Qian, Trinity College, The University of Melbourne
 - Zhuojian Tan, The University of Adelaide College
 - Livia Tramontina, ILSC
- 44 attendees

2. PROFESSIONAL DEVELOPMENT

IEAA TRANSNATIONAL EDUCATION FORUM 2019

Thursday 1 - Friday 2 August 2019, Melbourne

- Sam Baillie, RMIT University
- Elizabeth Campbell-Dorning, Australian Embassy Jakarta
- Rachel Chamberlain, Monash College
- Janelle Chapman, TAFE Queensland International
- Aisling Conboy, UK Government Department for International Trade
- Jane Connellan, Australian Skills Quality Authority
- Tim Gilbert, Melbourne Polytechnic
- Peter Harris, UTS Insearch
- Hon. Phil Honeywood, IEAA
- Dr Fion Lim, Victoria University
- Professor Andrew MacIntyre, Monash University
- Anthony McClaran, Tertiary Education Quality and Standards Agency (TEQSA) 80 attendees
- Tim Martin, Austrade
- Cheng Mien Wee, Sunway College
- Mia Olerhead, Monash College
- Professor Beverley Oliver, Deakin University
- Eduardo Ramos, Universities UK International
- Kate Rintoul, RMIT University
- Matthew Taverner, Flinders University
- Hillary Vance, University of Arizona
- Dr Esther Wilkinson, JISC

IEAA MID-WINTER RESEARCHERS' SEMINAR 2019

Thursday 8 August 2019, Melbourne

- Joanne Barker, RMIT University
- Angel Calderon, RMIT University
- Dr Helen Forbes-Mewett, Monash University
- Associate Professor Catherine Gomes, RMIT University
- Anna Kent, Deakin University
- Samuel Miles, Monash University
- Diep Nguyen, Deakin University
- Lily Nguyen, The University of Melbourne
- Catherine Nguyen-Hoang, University of South Australia
- Michael A. Peters, Beijing Normal University, The University of Illinois at Urbana-Champaign 36 attendees
- Dr Thanh Pham, Monash University
- Dr Jing Qi, RMIT University
- Dr Shanthi Robertson, Western Sydney University
- Dr Sharon Saunders, Griffith University
- Louise Smith, AMES Australia
- Associate Professor Michael Tomlinson, University of Southampton
- Associate Professor Ly Thi Tran, Deakin University
- Professor Christopher Ziguras, RMIT University

2. PROFESSIONAL DEVELOPMENT

GLOBAL LEARNING IN HIGHER EDUCATION: IEAA TEACHING AND LEARNING SUMMIT 2019

Friday 9 August 2019, Melbourne

- Professor Tina A.C. Besley, Beijing Normal University
 - Dr Lauren Bliss, The University of Melbourne
 - Dr Yan Ding, Fudan University
 - Dr Trevor Hogan, La Trobe University
 - Dr Adrian Jones OAM, La Trobe University
 - Dr Dongmei Li, University of Melbourne
 - Dale Linegar, Oztron
 - Dr Damir Mitric, La Trobe University
 - Dr Susan Oguro, University of Technology Sydney
 - Julian O'Shea, Unbound
 - Professor Michael A. Peters, Beijing Normal University
 - Sofia Shan, The University of Edinburgh
 - Dr Jasvir Kaur Nachatar Singh, La Trobe University
 - Kelly Smith, La Trobe University
 - Professor Christopher Ziguras, RMIT University
- 36 attendees

CONNECTIVITY AND COLLABORATION: IEAA LEARNING ABROAD FORUM 2019

Thursday 15 - Friday 16 August 2019, Sydney

- Sarah Argles, Monash University
 - Cara Bonnington, University of Sydney
 - Stephen Connelly, i-graduate
 - Simon Davies Burrows, Edith Cowan University
 - Jane Grono, Curtin University
 - Woendi Hampton, James Cook University
 - Tilly Hickenbotham, Australian National University
 - Hon. Phil Honeywood, IEAA
 - Ryan Kinder, Australian Government Department of Education
 - Julie Lambert, Griffith University
 - Meghan Lawrence, International Studies Abroad
 - Chandra Leenheer, The University of Auckland
 - Associate Professor Kate Lloyd, Macquarie University
 - Rob Malaki, The Global Society
 - Emma McCullough, Macquarie University
 - Steve McDonald, Western Sydney University
 - Simon Ow, Department of Foreign Affairs and Trade
 - Dr Davina Potts, The University of Melbourne
 - Anneke Rowe Courtemanche, Macquarie University
 - Linda Rust, RMIT University
 - Associate Professor Jochen Schweitzer, University of Technology Sydney
 - David Stoward, The University of Adelaide
 - Associate Professor Ly Thi Tran, Deakin University
 - Geraldine Tyson, Department of Foreign Affairs and Trade
- 133 attendees

WEBINAR | BALANCING RISK WITH OPPORTUNITY: A STUDENT MOBILITY CASE STUDY

Friday 30 August 2019

- Nancy Campbell, ISEP
 - Stacey Conlin, La Trobe University
 - Wendy Martinec, La Trobe University
- 74 attendees

2. PROFESSIONAL DEVELOPMENT

WEBINAR | GET THE RECOGNITION YOU DESERVE: IEAA FELLOWSHIP OVERVIEW WEBINAR

Tuesday 8 October 2019

- Kim Siemensma, IEAA

32 attendees

WEBINAR | A SECTOR-WIDE RESPONSE: AUSTRALIA'S BUSHFIRES, NOVEL CORONAVIRUS AND THE GLOBAL REPUTATION TASKFORCE

Monday 10 February 2020

- Rebecca Hall, Austrade
- Hon. Phil Honeywood, IEAA
- Travis Power, Australian Government Department of Education

570 attendees

WEBINAR | MICROCREDENTIALS IN GLOBAL MOBILITY AND TNE

Wednesday 26 February 2020

- Howard Errey, RMIT University
- Julie Lambert, Griffith University
- Linda Rust, RMIT University

96 attendees

DRIVERS OF (VIRTUAL) CHANGE: IEAA MARKETING AND RECRUITMENT FORUM 2020

Monday 11 – Friday 15 May 2020, Online

- Melissa Banks, James Cook University
- Janelle Chapman, TAFE Queensland International
- Jane Connellan, Australian Skills Quality Authority (ASQA)
- Helen Cook, ETS TOEFL
- Callum Cowel, The University of Western Australia
- Emma Donohue, James Cook University
- Arj Ganeshalingam, Porter Novelli
- Tom Gifford, RMIT University
- Rebecca Hall, Austrade
- David Harrison, Macquarie University
- Nick Higgins, The Access Platform
- Hon. Phil Honeywood, IEAA
- Michelle Hoseman, Swinburne University
- Ailsa Lamont, Pomegranate Global
- Matthew Lampkin, iae Global
- Garth McGiddy, Lygon Digital
- Jennifer Muir, Primary Communication
- Matthew Noble, Australian Government Department of Home Affairs
- Professor Stephen Parker AO, KPMG
- Scott Rigby, Adobe
- Professor Nick Saunders AO, Tertiary Education Quality and Standards Agency (TEQSA)
- Tanveer Shaheed, Macquarie University
- Sarah Stanton-French, Austrade
- Tim Winkler, Twig Marketing

310 attendees

WEBINAR | LEARNING ABROAD NETWORK - WHAT'S NEXT? #ISO2020

Thursday 11 June 2020

- Colin Clark, University of Tasmania
- Brad Dorahy, CISAustralia
- Jan Drew, The Global Student
- Kate Rintoul, RMIT University

187 attendees

3. AIEC 2019 EVENTS

EVIDENCE FOR ACTION: IEAA RESEARCH SUMMIT 2019

Tuesday 15 October 2019, Perth

- Melissa Banks, James Cook University
- Brett Berquist, The University of Auckland
- Jonathan Chew, Nous Group
- Gabriela D'Souza, Committee for Economic Development of Australia
- Professor John Hudzik, Michigan State University
- Dr Kirrilee Hughes, Bestari Consulting
- Dr Michael Kulma, NAFSA

- Dr Davina Potts, The University of Melbourne
- Dr Douglas Proctor, University College Dublin
- Dr Mark Rahimi, Deakin University
- Dr Alexander Stuetz, Queensland University of Technology
- Professor Christopher Ziguas, RMIT University

54 attendees

3. AIEC EVENTS

EVENT	PRESENTERS	PARTICIPANTS
MASTERCLASS 1 FINDING THE LEADER WITHIN 15 October 2019, Perth	<ul style="list-style-type: none"> • Professor Kent Anderson, University of Newcastle • William Archer, Wheeler Institute for Business & Development • Gaye McMath, City of Perth 	27 attendees
MASTERCLASS 2 AGENTS OF CHOICE: IMPLEMENTING AN EDUCATION AGENT FRAMEWORK Tuesday 15 October 2019, Perth	<ul style="list-style-type: none"> • John Chatterton, MacMorgan • Ben Houston, Australian Government Department of Education • Nicole Latham, Global Institute • Nicola MacLennan, Australian Government Department of Education • Jonathan Pratt, VU International 	38 attendees
MASTERCLASS 3 FROM CONCEPT TO CALIBRATION: LEARNING ABROAD PROGRAM DESIGN Tuesday 15 October 2019, Perth	<ul style="list-style-type: none"> • Dr Eddie Custovic, La Trobe Innovation and Entrepreneurship Foundry • Steven McDonald, Western Sydney University • Dr Damir Mitric, La Trobe University • Linda Rust, RMIT University • Professor Peter Sanderson, University of Notre Dame 	23 attendees
WORKSHOP 1 DATA DEMYSTIFIED: COMMUNICATING DATA WITH IMPACT Tuesday 15 October 2019, Perth	<ul style="list-style-type: none"> • Lyndell Jacka, Edified • Darragn Murray, Navitas • Mystique Nelis, Austrade • Kadi Taylor, Navitas 	34 attendees
WORKSHOP 2 DUTY OF CARE: RISK MANAGEMENT AND UNDER 18s Tuesday 15 October 2019, Perth	<ul style="list-style-type: none"> • Danielle Hartridge, International Education Knowledge Base • Mariana Lane, Independent Schools Queensland • Desma Smith, Swinburne University of Technology 	27 attendees

4. MEMBER NETWORKING

EVENT	PRESENTERS	PARTICIPANTS
IEAA FELLOWSHIP LAUNCH AND MEMBER NETWORKING Thursday 15 August 2019, Brisbane	n/a	82 attendees
IEAA FELLOWSHIP LAUNCH AND NETWORKING Thursday 19 September 2019, Melbourne	n/a	61 attendees
FATHER'S OFFICE: IEAA END OF YEAR NETWORKING Thursday 12 December 2019, Melbourne	n/a	85 attendees
FUEL UP FOR 2020: IEAA MEMBER NETWORKING Thursday 13 February 2020, Melbourne	n/a	70 attendees
MEET THE CEO: IEAA NETWORKING (NT) Monday 16 March 2020, Darwin	<ul style="list-style-type: none">Hon. Phil Honeywood, IEAA	23 attendees

5. YOUNG PROFESSIONAL EVENTS

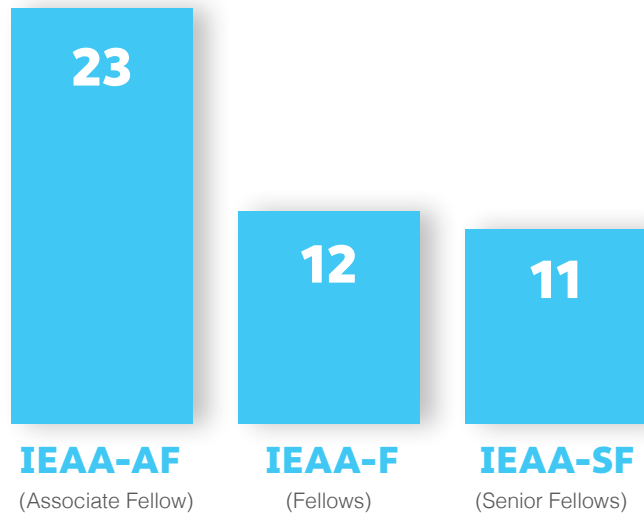
EVENT	PRESENTERS	PARTICIPANTS
MEET THE IEAA NETWORK CONVENER: IEAA YOUNG PROFESSIONALS (VIC) Thursday 11 July 2019, Melbourne	<ul style="list-style-type: none"> • Danielle Hartridge, International Education Knowledgebase • Dr Damir Mitric, La Trobe University • Debra Langton, The Lygon Group • Linda Rust, RMIT University 	57 attendees
MEET THE CEO: IEAA YOUNG PROFESSIONALS (WA) Thursday 25 July 2019, Perth	<ul style="list-style-type: none"> • Katie Bergs, The University of Western Australia • Hon. Phil Honeywood, IEAA • Broderick Moncrieff, Edith Cowan University 	34 attendees
MEET THE AUIDF DIRECTORS: IEAA YOUNG PROFESSIONALS (QLD) Tuesday 30 July 2019, Gold Coast	n/a	40 attendees
INNOVATION IN EMPLOYABILITY SHOWCASE: IEAA YOUNG PROFESSIONALS (NSW) Wednesday 24 July 2019, Sydney	<ul style="list-style-type: none"> • Katie Hanna, StudyNSW • Anouschka Inglis, City of Sydney • Emily O'Callaghan, IEAA 	25 attendees
DIVERSITY LEADERSHIP IN INTERNATIONAL EDUCATION: IEAA YOUNG PROFESSIONALS (SA) Wednesday 31 July 2019, Adelaide	<ul style="list-style-type: none"> • Yvonne Bowyer, RemiPeople • Arfa Noor, The University of Adelaide • Mary Ann Seow, Sonder 	34 attendees
IEAA YOUNG PROFESSIONALS: ACT UPDATE Thursday 22 August 2019, Canberra	<ul style="list-style-type: none"> • Katie Hanna, StudyNSW • Anouschka Inglis, City of Sydney • Emily O'Callaghan, IEAA 	40 attendees
MEET THE CEO: IEAA YOUNG PROFESSIONAL AND MEMBER NETWORKING (SA) Thursday 31 October 2019, Adelaide	<ul style="list-style-type: none"> • Jonathan Burrow, Flinders University • Kimberly Goh, Kaplan Business School • Hon. Phil Honeywood, IEAA 	40 attendees
END OF YEAR CELEBRATIONS: IEAA YOUNG PROFESSIONALS (QLD) Thursday 14 November 2019, Brisbane	<ul style="list-style-type: none"> • Heidi Benjaminson, University of Queensland • Hon. Phil Honeywood, IEAA • Nancy Ly, StudyQueensland 	48 attendees

5. YOUNG PROFESSIONAL EVENTS

EVENT	PRESENTERS	PARTICIPANTS
INTERSECTIONS BETWEEN INTERNATIONAL EDUCATION AND GLOBAL TRADE: IEAA YOUNG PROFESSIONALS (NSW) Thursday 21 November 2019, Sydney	<ul style="list-style-type: none"> David George, UNSW Katie Hanna, StudyNSW 	30 attendees
END OF YEAR CELEBRATIONS: IEAA YOUNG PROFESSIONALS (WA) Thursday 28 November 2019, Perth	<ul style="list-style-type: none"> Katie Bergs, The University of Western Australia 	44 attendees
GET LINKED IN WITH LINKEDIN: IEAA YOUNG PROFESSIONALS (VIC) Wednesday 4 December 2019, Melbourne	<ul style="list-style-type: none"> Angelique Zakkas, VicWISE Vali Ratanavali, RMIT University 	52 attendees
MEET THE CEO: IEAA YOUNG PROFESSIONALS AND MEMBER NETWORKING (ACT) Thursday 5 December 2019, Canberra	<ul style="list-style-type: none"> Hon. Phil Honeywood, IEAA Peline Tan, University of Canberra College Michael Wentworth-Perry, Austrade 	36 attendees
END OF YEAR CELEBRATIONS: IEAA YOUNG PROFESSIONALS (NSW) Tuesday 17 December 2019, Sydney	<ul style="list-style-type: none"> David George, UNSW Katie Hanna, StudyNSW 	50 attendees
SPEED NETWORKING: IEAA YOUNG PROFESSIONALS (WA) Thursday 5 March 2020, Perth	<ul style="list-style-type: none"> Katie Bergs, The University of Western Australia Adele Harper, Notre Dame Australia 	53 attendees
RIDING OUT THE PERFECT STORM: IEAA YOUNG PROFESSIONALS (VIC) Wednesday 11 March 2020, Melbourne	<ul style="list-style-type: none"> Hon. Phil Honeywood, IEAA Vali Ratanavali, RMIT University Crystal Gordon, Trinity College, The University of Melbourne 	68 attendees
#INTHISTOGETHER: IEAA YOUNG PROFESSIONALS (ACT) Thursday 12 March 2020, Canberra	<ul style="list-style-type: none"> Mike Ferguson, University of Canberra Michael Wentworth-Perry, Austrade Peline Tan, University of Canberra College 	31 attendees
WEBINAR SURVIVING AND THRIVING #ISO2020: IEAA YOUNG PROFESSIONALS Wednesday 29 April 2020, Online	<ul style="list-style-type: none"> Rebecca Hall, Austrade Hon. Phil Honeywood, IEAA Sowon Lee, Kaplan Business School 	197 attendees

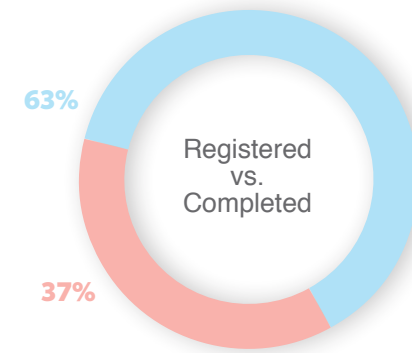
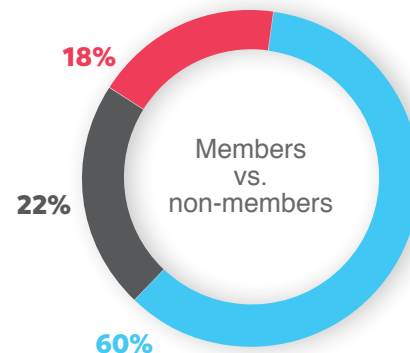
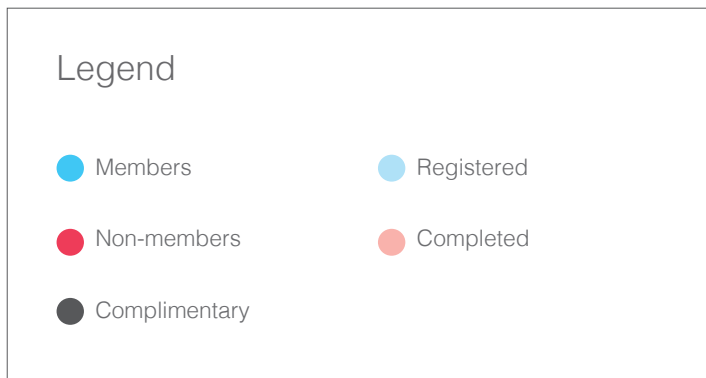
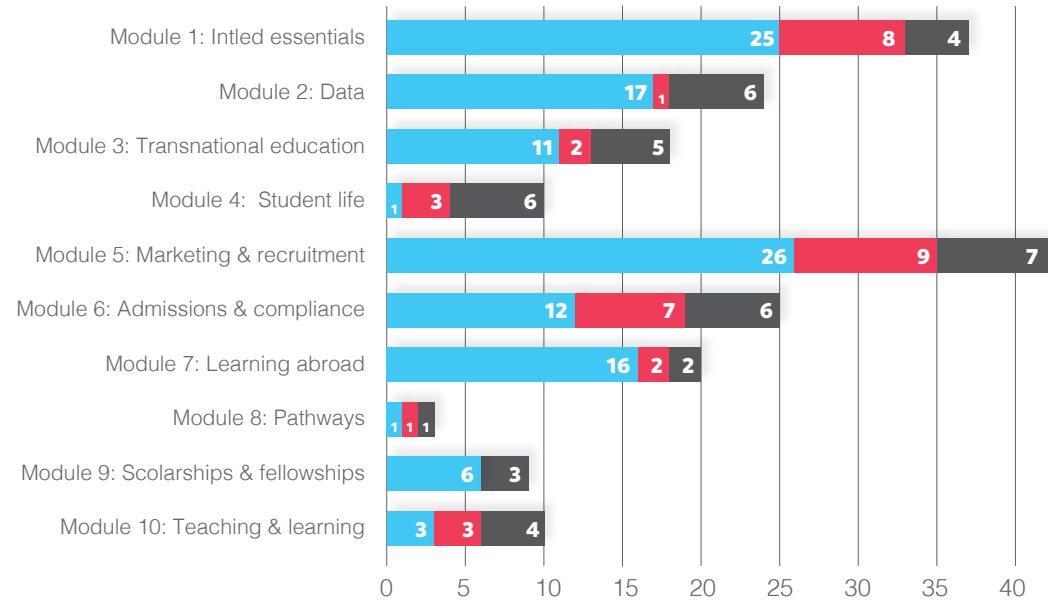
6. FELLOWSHIP AND ONLINE MODULES

Fellowship



Members in the pipeline (i.e. working towards a goal): 260

Online modules




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